

## WHAT PEOPLE ARE SAYING



“ Lisa has the uncanny ability to make you feel at ease. She takes time to listen as well as build upon ideas you may have. She is a progressive thinker, a go-getter, a trend setter, and real pleasure to work alongside of.”

“ One of the most dynamic and charismatic leaders I had the privilege to work with over a 29-year military career. Paul excels at making people and organizations better!”

“ Lisa is an amazing woman to work with. Not only is she passionate about the individuals, organizations, and communities that she serves but she is effective in strategically supporting their development.”

“ Lisa is a skilled facilitator with a natural ability to be present, to listen and to be compassionate. She understands her audience well and is dedicated to continuous learning and growth herself-she walks her talk! I would highly recommend her.”

“ Lisa Raggio has a gift for bringing people together, bringing out their best, and developing strong networks and partnerships. She was a great help to me as my former organization established a presence in Glendale.”

### ActionCOACH business coaching

ActionCOACH is the world's largest business coaching company, coaching more than 15,000 business clients/owners and entrepreneurs world-wide. Each ActionCOACH has been hand-selected and carefully picked based upon their breadth of industry experience, coupled with their passion, commitment, and desire to mentor and guide the next generation of business leaders across every industry imaginable.



### CONTACT

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# ONE TRUE NORTH

## WHO WE ARE



### ARE YOU READY TO LEAD YOUR BUSINESS INTO GROWTH AND ABUNDANCE?

Welcome to a leadership and business coaching solution that pushes past just helping you set goals to becoming your partner to success. Paul and Lisa Raggio walk alongside business owners and organizational leaders to discover their One True North and their purpose to “**BE, DO and HAVE.**”





# ONE TRUE NORTH

**ONE TRUE NORTH** refers to the direction along Earth's surface towards the geographic North Pole, the true North Pole. It is signified by and terminates in the five-pointed star, the North Star.

**Paul & Lisa** are a brother and sister duo who have

the business acumen and tools needed to help business owners optimize their time, build better teams and increase their bottom-line.

In addition to years of leadership experience, Paul and Lisa are franchise owners and certified business coaches for ActionCOACH.



## PAUL

Following 26 years of service in the U.S. Army, **Paul Raggio** served an additional 16 years as president to a billion-dollar corporation, leading it to recognize tremendous growth and success. Today, he shares his business expertise by mentoring and coaching business owners and their employees on leadership and management principles to achieve and sustain their business growth and profitability goals.

When working with businesses, Paul focuses on the quality of leadership. He believes the character of a leader will establish the tone of the team. Instead of focusing on mechanisms or processes, Paul helps leadership find the best way to build, inspire and ignite their teams for success.



## LISA

**Lisa Raggio** uses three standards to gage an organization's overall performance: employee engagement, customer/client satisfaction and cash flow. For over 20 years, Lisa has worked with non-profit organizations, government entities, and private businesses as well as garnered expertise in executive management, business and program development, communications, community development, and grants and event management.

Her ability to motivate and support people from all backgrounds and at all levels makes her an invaluable tool for business leadership. Lisa believes that if business leaders want to build their organizations, they need to build their people first.



## WHAT WE DO

**Paul & Lisa coach and mentor** business owners and organizational leaders and their teams to achieve the highest quality products and services that are valuable, profitable, and sustainable and that make a positive social impact on the local community.

By re-enforcing a business' foundation with principles such as servant leadership, integrity, commitment and loyalty, **Paul & Lisa are able to help you solve your top five business challenges:**

1. Sales & marketing
2. Team building & leadership
3. Running your business
4. Operational systems
5. Coaching

**Businesses will benefit from the tested strategies of ActionCOACH and the business experience and passion of Paul and Lisa.**

