

How to sell and buy products on Anar Business App?



If you are a manufacturer, buyer, retailer, or wholesaler looking to connect with other businesses on Anar, here is how you can do it.

Create Your Free Account

To get started, log in to your Anar Business account and click on "Create a Profile." You can also create an account for FREE and transact with other businesses with ZERO commission.

All you need to do is add a few basic details about yourself, your business, and what you are looking for on Anar.

Verify Your Business

Once you have created your account, you can verify your business with your GST information or Aadhaar number.

This will help people trust you easily and they will be able to buy from you without any hesitation. Your network of serious buyers and suppliers will grow as well! The process is instant and takes only a minute.

Add Your Requirements

You can easily add your requirements with three easy steps.

- Add what do you want to buy, for e.g., Lehenga or Shalwar kameez
- Enter the required quantity for the product and total order value that fits your budget

- You will be instantly connected to a pool of 10,000+ verified suppliers across India within 30 minutes.

After adding all this information, you can also send enquiries to relevant suppliers on this platform. You can also search for products or businesses on the platform with an easy to use interface.

Sell Your Products

To sell products on Anar, you need to add up to 30 products at a time by uploading product images, adding product name, price and description.

- Add your products in bulk by clicking the “Add Products” button on your feed.
- Select your product category.
- Upload all the necessary information about each product in order for buyers to know what they are buying before making their purchase decision. Buyers will be able to chat directly with you about their needs/questions related towards purchasing these items.
- You can earn Anar Dhan by uploading your products in the database. These points can be redeemed for exciting rewards.

Use Anar Dhan To Unlock Rewards

Anar Dhan is a unique rewards program where you can earn points for completing various tasks. For instance, if you add products to your inventory or invite businesses, you will receive points as a reward.

You can experience Anar Dhan's benefits, including a professional business video, a free website and more! This system has proven to help attract more inquiries and quick responses.

Chat With Relevant B2B businesses!

Once you have found a business that is relevant to your needs, it is time to start chatting. The app helps you send messages instantly. This will allow you to connect with other businesses in your area, see their profiles, and send them messages. You can also send them messages on WhatsApp. Connect with relevant businesses by searching for them or browsing their profiles.