

**Subject:** ATTN: Food Science & Culinary Instructors -- Invest \$30 & Introduce Your Students to the World of R&D



For just \$30 you can access a portal that will change your students' futures.

We promise.

The Research Chefs Association (RCA) is pleased to offer a one time, one year introductory membership to food science and culinary instructors at a deeply discounted price of \$30. Why? Because we believe – no, we are certain, that this small step will result in a life changing experience for at least one of your students.

For the cost of last night's dinner or next week's Starbucks, you can introduce your students to a new career path in food research and development. Students with a love for food science and a passion for culinary arts always stand out in the classroom. Now, through your academic membership in RCA, you can open up a world of opportunities by helping them access student focused programs that include [scholarships](#), [internships](#), [poster presentations](#), [regional RCA events](#), [mentoring programs](#) and the widely respected [Student Culinology® Competition](#). [underline indicates imbedded links]

We are looking for tomorrow's food innovators. We think they may be in your classrooms. Can you introduce us?

Want to know more about RCA and the Culinology® discipline? [Click](#)

Research Chefs Association is the premier source of culinary and technical information for the food industry, with a professionally diverse membership including chefs, food scientists, and other industry professionals who are shaping the future of food research and development.

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here. [\[insert link to video on home page\]](#) Want to hear about it from a student and academic perspective? [Check this out.](#) [\[insert link to Taylor University video\]](#) If you'd like someone to come to your school and make a presentation, [send us a note](#) and we'll be happy to set that up.

Now what are you waiting for? [Complete your online application today](#) to take advantage of this special \$30 introductory offer.

Sincerely,

Larry Tong, RCA Board of Directors

Chair, Student Subcommittee

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