

Subject: SHHHHH! RCA has a great deal...(former members)



And we're only telling our old friends.

Join now. Save 25%. Get two months free.

A lot has happened at RCA since you let your membership lapse...

That old list serve which once attracted only a quarter of RCA members? A thing of the past. **We have migrated to a flourishing new online community** with upwards of 75% of members joining the conversation.

Regional events? **Phenomenal educational and networking opportunities are at an all-time high.**

Our coveted certification program? **New investments have been made** in the RCA certification program to ensure core competencies are in line with the latest and greatest developments in the practice of Culinology®.

Publications? We're pleased to announce that **final edits have been made and a 2016 publication date has been set** for the new *Culinology®--The Intersection of Culinary Art and Food Science* textbook.

And we've got bright new leaders and eager staff forming plans to keep the momentum going next year.

But we really miss you and we want you back. So here's the deal:

[Join RCA](#) by May 30,2015 and we will take 25% off your membership dues AND give you an additional two months of membership at no extra cost. That's all of our membership privileges at a fraction of the normal cost, just for you. Once we have received your [completed form](#) we will send an email notifying you when your membership is active.

Questions? Contact any member of the [RCA team](#). We can't wait to welcome you back.