



JERICHO IGDANES

Quezon City, PH | 0917 173 6617 | jdigidanes@up.edu.ph

College lecturer and graduate student with experience in journalism, university lecturing, and corporate communications. Research interests include interpersonal and instructional communication; rhetoric and debate; and Philippine society and culture.

EXPERIENCE

SEPTEMBER
2023 -
PRESENT

COLLEGE LECTURER, UNIVERSITY OF THE PHILIPPINES DILIMAN

- Teaches the course Speech 30 (Public Speaking and Persuasion)

JULY 2022 -
SEPTEMBER
2022

CORPORATE COMMUNICATIONS INTERN, GLOBE GROUP

- Provided administrative support, including drafting communications, preparing presentations, researching, analyzing, organizing data, and running reports.
- Pitched a marketing campaign and timeline for the campus arm of a Globe advocacy project.
- Created engaging content for media releases, social media platforms, and newsletters.
- Monitored media coverage on events and media releases related to Globe's services and products.
- Created press clippings for Globe media releases.
- Updated media lists and transcribed press events.

SEPTEMBER
2020 -
DECEMBER
2020

LIFESTYLE AND ENTERTAINMENT INTERN, RAPPLER

- Created short news articles based on trending headlines.
- Pitched and created long-form articles for the lifestyle and entertainment section.
- Interviewed several media personalities for content releases.
- Served as media correspondent for high-profile events, such as television launches and press conferences.
- Remotely covered Typhoons Rolly and Ulysses, as well as the 2020 Cagayan River floods.
- Monitored donation drives for a directory on the Rappler website.

EDUCATION

SEPTEMBER
2023 -
PRESENT

MASTER OF ARTS IN PHILIPPINE STUDIES, UNIVERSITY OF THE PHILIPPINES

- Majoring in Philippine Socio-Cultural Studies.

AUGUST 2019 -
JULY 2023

BACHELOR OF ARTS IN SPEECH COMMUNICATION, UNIVERSITY OF THE PHILIPPINES

- Graduated Magna Cum Laude.
- Served on the Executive Board of several accredited university organizations.
- Represented the University in local and foreign parliamentary debate tournaments.

JULY 2017 –
JULY 2019



SPECIAL HEALTH SCIENCES HIGH SCHOOL, DE LA SALLE MEDICAL AND HEALTH SCIENCES INSTITUTE

- Consistent honor student.
- Founded the Flux Debate Society, the Special Health Sciences High School's official organization for public speaking and debate tournaments.
 - Currently serves as one of the debate coaches.
- Served on the Executive Committee of several accredited school organizations.

SKILLS

- Academic Writing
- Content Writing
- Copywriting
- Hosting and Voiceovers
- Parliamentary Debate
- Photo Editing
- Project Management
- Public Speaking
- Qualitative Research

ACTIVITIES

Alumnus of the following organizations:

- COPE UP *Former President*
 - The first and only mental health organization in the UP system.
- Maroon FM *Former Project Director*
 - The first and only pop, new media, FM radio organization in UP Diliman.
 - Currently also a faculty adviser.
- UP Debate Society
 - The official representative of UP Diliman to national and international debate tournaments.
- UP Pre-Medical Society
 - A socio-civic and socio-academic organization based in UP Diliman.
- UP Speech Communication Association
 - The premier student organization for speech majors and enthusiasts.

Has bylines in the following publications:

- CONVO Magazine
- Philippine Collegian
- Rappler

Selected Past Projects:

- Safer U *Voiceovers*
 - A 15-episode instructional video course curated by the UP Resilience Institute and TVUP. The modules are designed to help state universities create more safe and sustainable campuses.
- Precised *Overall Head and Writer*
 - A defunct blog about pop culture. Articles included reviews and interviews with indie musicians hailing from the Philippines, the United Kingdom, and the United States.