JOSH KIMBLE

813-597-1196 JKIMBLE1818@GMAIL.COM

PROFESSIONAL SUMMARY

Experienced writer and copyeditor with additional skillsets in photography and videography. Well-versed in project management, developing content for print and digital media, and curating website and social media strategy. Adaptable and enthusiastic with experience working under tight deadlines and in fast-paced environments.

EDUCATION

Bachelor of Science: Journalism University of Florida, Gainesville

WORK HISTORY

MAY 2019-CURRENT

Sports Editor/Writer | Ocala Star-Banner, Ocala

- Oversaw coverage of 15 local high school, college and university athletic programs for a readership of more than 50,000
- Responsible for daily project management, including content creation and strategy, copyediting, and supervision over of a team of freelancers and photographers
- Increased social media presence and grew Twitter following by nearly 20%

MARCH 2018-MAY 2019

Staff Writer | Ocala Star-Banner, Ocala

- Drafted feature, news and editorial coverage while meeting challenging deadlines
- Gathered information, researched, and crafted stories that were compelling and provided context for a diverse audience
- Conducted more than 300 interviews, developing and maintaining strong relationships with the community and other media members

APRIL 2017-CURRENT

Photographer/Associate Producer | WCJB-TV20, Gainesville

- Coordinated with teams of producers and editors to pitch and prepare news and sports content for live broadcast while managing challenging deadlines
- Showcased proficiency in video editing and provided on-site news and sports videography
- Assisted in daily digital content creation and social media strategy

SKILLS

- **Journalistic Proficiencies:** AP Style, copyediting, SEO, on-camera work
- Social Media Proficiencies: Twitter, Facebook, Instagram, WordPress
- **Software Proficiencies:** Final Cut, Adobe Suite, G Suite, Microsoft Office
- Additional Proficiencies: Photography, Videography, Project Management

REFERENCES

Arnold Feliciano: Sports Editor, Gainesville Sun

Contact: 352-318-1594, arnold.feliciano@gvillesun.com **Jon Levy:** News Director, WCJB TV20

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