

Duduzile Masuku

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Johannesburg



I am a broadcasting professional with proven experience as a radio and podcasting producer, digital audio strategist and a voice over artist. I am skilled in operating different recording and editing softwares ie Adobe Audition, Riverside.fm, Audacity. I also have self-taught Adobe Premiere pro experience and writing feature social articles for Eyewitness News' website. I am efficient in MSoffice, technical radio studio production & content production . I am efficient in using canva for collateral imaging for brands and using digital analytics to maximize audience engagement.

Experience:

My most recent role is as an audio producer with Primedia Broadcasting, from March 2022 to August 2023. Duties included but not limited to:

- Recording podcast episodes using adobe audition.
- Editing and final mix of weekly podcasts.
- Curating podcasts from live show audios.

- Uploading final mixed podcasts for different shows.
- Write episode blurbs and publish.
- Creative content strategies.
- Write featured articles.

1. Radio producer at BizNews.com, from Feb 2021 - Feb 2022. Duties include but not limited to:

- Producing show content
- Organizing and facilitating show guests.
- Producing and editing sound.
- Live streaming interviews on YouTube and producing content for social media.
- Final mixing and delivering quality podcasts.
- Updating streaming platforms.
- Recording voice overs.

Curating and submitting an hour long financial radio show.

2. Student coordinator for Open Day(s) 2019 at AFDA/Stand -in lecturing Radio HC for AFDA . Duties include but not limited to:

- Coordination of a radio studio.
- Leading three teams of five and delegating duties.
- Welcoming potential students and their parents.
 - Teaching students to operate a radio studio and recording softwares ie Adobe Audition and SIMIAN v2.3.3.
 - Teaching voice projection and voice over delivery styles.

3. Commercial drive time radio host at Nation Radio SA. Duties include but not limited to:

- Producing show content.
- Hosting a three-hour show.
- Interviewing guests and updating social media content.

4. Story narrator/voice artist for Amabani Africa app.

- Record episodic stories in English and Isizulu
- Record different voice over styles in multiple SA languages.

Tertiary Qualifications:

AFDA Auckland Park Johannesburg

Course: Higher Certificate in Radio and Broadcasting

Duration: 1 Year

Year Completed: December 2019.

References

1. Charlotte Kilbane: Primedia Broadcasting: Head of Digital Content

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2. Riaan Bothma: AFDA Radio and podcasting coordinator/Lead Consultant for Organizational Change Management at HCL Technologies

0718946710/+3151379162 riaan.bothma@me.com

3. Lindiwe Molekoa: BizNews.com Production Editor: lindiwe@biznews.com
0784216852

4. Isabella Mothobi: Amabani Africa Talent coordinator

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