# Briana Bonfiglio

Reporter, Writer & Storyteller

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#### **EXPERIENCE**

## **Travel Market Report,** Oyster Bay NY - Associate Editor

JULY 2023 - PRESENT

- Write daily travel trade news and features for website, newsletters
- Attend travel conferences and press trips for stories

## **Long Island Press**, Bayside NY - Digital Editor

NOVEMBER 2020 - JULY 2023

- Reported, wrote, edited, posted daily stories to website
- Wrote feature stories for the monthly print magazine
- Curated and sent weekly newsletters
- Managed Instagram, Facebook & Twitter pages
- Edited annual Best of Long Island Winners Guides

# **LI Herald,** Garden City NY - Reporter

OCTOBER 2018 - NOVEMBER 2020

- Attended village and school board meetings
- Wrote features, news stories for two local newspapers
- Report breaking news on LIHerald.com, update social media

# Chronogram, Kingston NY - Editorial Intern/Freelance

JANUARY 2018 - OCTOBER 2018

- Wrote features and sponsored content
- Adapted content from print to digital using SEO
- Curated and wrote for weekly newsletters using HubSpot

#### **EDUCATION**

# **SUNY New Paltz,** New Paltz NY — Bachelor's Degree in *Journalism*

AUGUST 2014 - MAY 2018

- Arts & Entertainment Editor, *The New Paltz Oracle* Aug. 2016-Dec.2017
- Copy Editor, The New Paltz Oracle Aug. 2016-May 2017
- Member, Domino Effect Flag Team Aug. 2014-May 2017

#### **SKILLS**

Writing and copy editing
Thoughtful reporting
Social media for news outlets
Website, newsletter management

Search engine optimization

Critical thinking

Organization, attention to detail

#### **AWARDS**

**Cub Reporter of the Year,** Press Club of Long Island 2020 Media Awards

Best In-Depth Report/Series, Second Place for "The Racism Around Us," Press Club of Long Island 2020 Media Awards

Rookie Reporter of the Year, Second Place, New York Press Association's 2019 Better Newspaper Contest

Best Spot News Coverage, Div. 2, First Place, New York Press Association's 2019 Better Newspaper Contest

#### **OTHER**

**Public Relations Officer,** Long Island Roller Rebels, Dec. '23-Dec. '24

Web Manager, Long Island Roller Rebels, Dec. '24-present