

# HELDANIA ULTRI LUBIS

## CONTACTS

Jalan Masjid An Nur, Tebet, Jakarta Selatan

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0812-1251-3281

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## EDUCATION

Communication Science

Universitas Bengkulu, 2012 to 2016

*GPA: 3,47*

## THESIS

*Title* : Analysis of Viewer's interest toward RBTV news programs (Study case toward people in kelurahan betungan Bengkulu city). *Supervisor*:

Drs. Lamhir Syam Sinaga, M.SI

*Description*: This thesis explores the factors behind the interest of viewers toward local television news programs in developing the awareness of surroundings and reasons behind the interest.

## COMPUTER SKILL

*Intermediate*: Microsoft Office; Ms. Word; Ms. Excel;  
*Ms. Power Point*

## LANGUAGE

*Native*: Indonesian

*Advanced*: English

*Basic*: Korean

## PERSONAL

*Enjoy experiencing different cultures and am highly interested in learning another country's language and cultures. Interest include writing, reading, watching badminton championship and listening to korean songs.*

## WORK EXPERIENCES

**Detikcom (2016-2017)**

*Reporter*

*Description*: Responsible for delivering updates on current happening. Create stories and breaking news through online news sites (detikcom). Collect and analyze information of interest from the government to breaking news, and broadcast it to the public. Duties and responsibilities include gathering information, writing coverage, and conducting interviews.

**Penulis.ID (2018-2019)**

*Content writer*

*Description*: Responsibilities include research industry-related topics (combining online sources, interviews, and studies), write clear marketing copy to promote client's products/services, conduct simple keyword research and use SEO guidelines to increase web traffic, and recommend article topics. Skills include strong research skills, a solid understanding of SEO, able to get focused, able to meet deadlines, communicate well, and possess good editing skills.

**Beautynesia (2019-2020)**

*Editor*

*Description*: Planning, reviewing, and revising content for publication. Reading content and correction spelling, punctuation, and grammatical errors. Rewriting text to make it easier for readers to understand. Verify facts cited in material for publication. Work with writers to help their ideas and stories succeed. Allocate space for the text, photos, and illustrations that make up a content.

## ACHIVEMENTS

Student Exchange Program, UNIB (2014)

*A representative*

*Description*: a short-term exchange program to Thailand lasts for two months.

English speech competition, Bengkulu (2012)

*1st place Winner*

*Description*: write English speech texts, collect datas and speak English in front of the public.