

# LIC. ADRIÁN ERNESTO ARIAS GRACIA

## BACHELOR IN COMMUNICATION SCIENCES



### CONTACT

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Real C.P.83145 Hermosillo,  
Sonora, Mexico.

### EDUCATION

Bachelor in Communication  
Sciences  
Universidad del Noroeste (now  
Universidad del Valle de  
México)  
(2001 – 2005)  
Score: 92.56

Graduated from Social Sciences  
Program  
Colegio Regis La Salle  
(1998 – 2001)

## WORKING EXPERIENCE

### Tarán! Marketing Creativo (May 2009 – To date)

- Partner & Founder.
- Advertisement copywriter & creativity for marketing campaigns.
- Pre, post & production of audiovisual content for mass & digital media.
- Writing, proofreading & translation for all kinds of contents.
- iLoveHillo Partner & Founder, production & editing of audiovisual segments for social media.

### Tec de Monterrey (ITESM Campus Sonora Norte) (January 2018 – To date)

- Part time professor, Marketing & Communication Bachelor Degree Program.

### Televisa Hermosillo (October 2007 – November 2016) TV Show Producer.

- Producer “Ruleteando” (March ‘09 – November ‘17)
- Producer “Televisa Deportes Hermosillo” (July ‘08 – March ‘09)
- Floor Manager (October ‘07 – July ‘08)
- Production & editing for assorted TV segments and anchors.
- Production & team-working for assorted castings, shows & special broadcasts.

## OTHER PROJECTS & QUALIFICATIONS

- Self-published fiction novel author (“Licaón” under the pseudonym of AD Ryan, available on Amazon).
- Outstanding knowledge of Spanish grammar.
- TOEFL ITP Score: 637/667.
- EXANI III CENEVAL Exam Score: 1240/1300.
- Class of 2004 Distinguished Alumni Nomination.
- Writing & localization experience on printed media & advertisement agencies.
- Participation in assorted fiction novel contests & courses.
- Interests: fiction writing, songwriting, movies, videogames, TV shows, pop culture, sports, history, traveling.