

## **LaunchPad Golf.**

By Jonathon Fleming

It is tremendously satisfying when a dream becomes reality. For some time now I have wanted to make Golf a year-round activity in Calgary, and in early spring this dream will come to fruition. The response since the official announcement has been overwhelming, and everyone involved in bringing this project together is so proud and thrilled to unveil it to you. Making golf inviting for the whole family, and promoting a happy and healthy experience is always at the forefront for my team and I. That's why our two new LaunchPad locations will be like no other. They will combine state of the art technology with hospitality that will be unique, warm and inviting.

### **What is LaunchPad?**

Based at our two locations - Heritage Pointe and Mickelson National, these two-mega indoor/outdoor facilities will combine 40 bay driving ranges with simulators powered by TopTracer Golf. TopTracer has revolutionised the golf simulator industry with fast responsive displays that give you immediate shot data unlike anything else around the world. You can practise on the range to keep your game sharp, play a round at a famous golf course, or compete in stimulating interactive target games. We have also developed proprietary heating technology to make sure you are always warm, making sure your experience is really comfortable.

### **Flex Club.**

Flex Club offers an affordable yearly or monthly subscription, which gives you access to all our social events, discounts on Flex Club branded merchandise, and other club benefits such as ongoing rewards and flex days. Flex days are specialised offers only available to Flex club members and include exclusive Flex Club Travel Rewards.

### **Reserve your Flex Club Spot now for just \$100**

As a valued guest, the first thing you will notice as you enter Launchpad is the inviting open plan environment. It is based around transparency and making you feel right at home as soon as get here. It extends to our restaurant where you will be able to see our amazing chefs preparing our curated cuisine right before you. Upstairs on the mezzanine, we have additional dining areas which can be used for private and community events.

### **Total Engagement.**

While you are here, you will have the opportunity to share your experience via unique, real-time social media spaces. Here fellow guests will be able to follow you on an array of large format digital displays. We also want to encourage individual expression. We think this is such an important part of life that we have developed engaging formats to enable you to submit digital art and creations that guests can view as they move around the complex. We can't wait to welcome you to golfs newest experience.

For more information please visit - <https://www.launchpadgolf.com/>