



483 Main Street
Harleysville, PA 19438

Dear Valued Customer:

I am very pleased to report that Harleysville National Corporation will be joining forces with First Niagara Financial Group in a transaction that will allow us to continue our focus on serving our customers and our shareholders in an even greater capacity. Pending approval by shareholders and regulators, we are expecting this acquisition to close during the first quarter of 2010.

I hope I can take a moment to answer some questions you may have about First Niagara as a company and what the transaction means for you as a customer of Harleysville National Bank or East Penn Bank.

The acquisition of our branches and our attractive fee-based wealth management divisions leverages First Niagara's formidable balance sheet to help us grow in the Philadelphia area.

First Niagara is based outside of Buffalo, N.Y., and trades on the NASDAQ Stock Market under the symbol FNFG. First Niagara Financial Group, Inc., through its wholly-owned subsidiary, First Niagara Bank, has assets of \$11.6 billion, deposits of \$6.2 billion and 113 branches across upstate New York.

First Niagara is a great community bank that is based in markets that have similar characteristics to ours. First Niagara has recently started expanding into Pennsylvania with the acquisition of 57 branches in the Pittsburgh and Erie areas. With this as a backdrop, the acquisition of Harleysville gives it a growth platform across the entire Commonwealth.

You will find that First Niagara is a well-capitalized, profitable and growing partner. Together, we will have a higher legal lending limit and the ability to support larger customers and larger transactions.

As a customer, it is business as usual and you can continue to use your account numbers, checks and debit cards like normal. You can continue to interact with the same friendly staff that has been serving you so capably. I promise that any updates that may impact your accounts will be thoroughly communicated to you well in advance.

Our customers are what make us great, and we value your relationship. We have partnered with another great community bank and feel certain that this transition will be a smooth one.

This is an exciting time for our bank and I am thankful that you are joining us. Further communications will be forthcoming as the approval process gets underway. In the meantime, if you have any questions, contact your local branch staff or call our customer service center at 1-888-462-2100.

Sincerely,

A handwritten signature in black ink, appearing to read 'Paul D. Geraghty', written in a cursive style.

Paul D. Geraghty
President and CEO
Harleysville National Corporation

Member FDIC