### TOKI TOKYO

## JAPAN TRIP 20XX

<PERSON/COMPANY NAME>



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You asked, we listened. Specifically curated for you, we crafted a tour to that will achieve all your dreams in Japan and more.

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From the guides to the curators, meet the creative minds behind your cultural

experiences in Japan.

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Get more details about all the amazing places we will get to visit during your stay in Japan and places we recommend to visit here. Flight information, meeting times, and

more are provided.

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Learn more about where you will be staying in the following pages.

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Questions? Don't hesitate to reach out to us before, during, or even after your trip.



### **INTRODUCTION:**

Japan is a timeless place of countless contrasts – a place where one can find both hyper modern bustling cities and isolated mountain temples, and where ancient traditions live alongside modern technological marvels. On this journey you will experience the charm and beauty of Japan, discovering the reasons why Japan is truly breath-taking in every way. You will come face to face with Japan's unique history, culture, and religion, get lost in its mesmerizing gardens and picturesque streets, and be exposed to a variety of the extraordinary foods and tastes.

# SPECIFCALLY CURATED FOR YOU:

The inspirational immersion tour curated by the Experience Curation Specialist will take you to explore various aspects of the Japanese culture - traditional, contemporary, contemporary inspired by traditional, pop culture, and subculture. We hope that sharing with you the aesthetics and philosophies behind these experiences (encompassing attention to detail, hospitality, and chaotic organization, and etc) may inspire new perspectives in product development, marketing design, packaging, strategy, and creative planning.



### YOUR JOURNEY:

DAY 0 01/01/2019

DAY 1 01/02/2019

DAY 2 01/03/2019

DAY 3 01/04/2019

DAY 4 01/05/2019

DAY 5 01/06/2019

DAY 6 01/07/2019

DAY 7 01/08/2019

TOKYO: ARRIVAL NARITA AIRPORT TO TOKYO

TOKYO: <TITLE>
TSUKIJI FISH MARKET, ASAKUSA, SHINJUKU

TOKYO: <TITLE>
ART TOUR, SUMO TOURNAMENT

TOKYO: <TITLE>
TEA CEREMONY, NAKAMEGURO - DAIKANYAMA, HARAJUKU - OMOTESANDO

KYOTO: <TITLE> KIYOMIZUDERA, SANNENZAKA, SANJUSANGENDO

KYOTO: <TITLE>
SAIHOJI, TENRYU-JI, BAMBOO FOREST

KYOTO: <TITLE>

KYOTO: DEPARTURE XXX AIRPORT TO XXX

### ITINERARY CURATOR/GUIDE: ROMY YAMADA

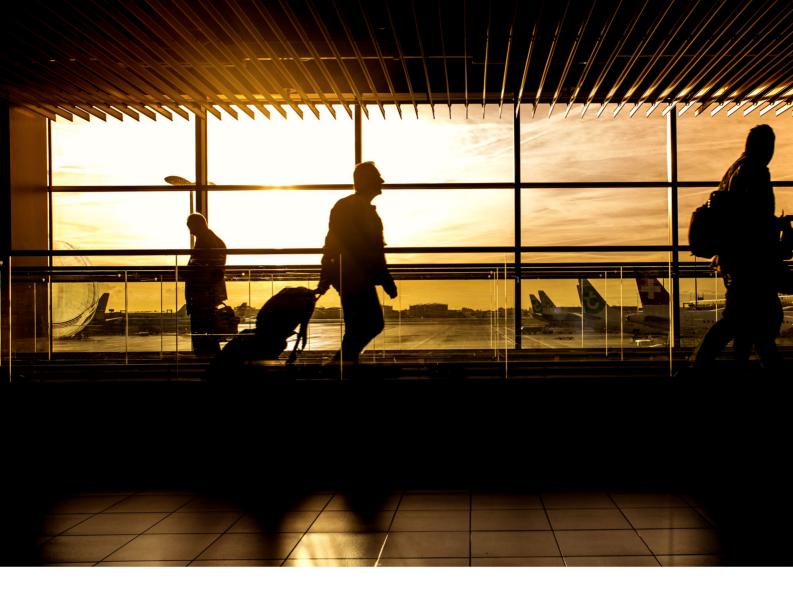
Romy is a Japanese native who spent her elementary and middle school years in LA. She has worked for global companies based in Singapore and Japan. In her ten years at MTV, Romy handled marketing partnerships between foreign and Japanese clients who came from diverse work backgrounds, including government organizations and luxury-brand companies. She was a project manager for multi-platform marketing events, such as live music events and client-customized events. Her understanding of the needs and sensitivities of her clients allowed her to successfully manage large-scaled projects, culminating in the clients' continued renewal with MTV. At Apple, she oversaw the marketing for the launch of Apple Music, one of the most anticipated services in iTunes' history. The great demand for this product motivated her to develop campaigns and events to surpass the users' already high expectations.

She now heads the Experience Curation team at TOKI to offer the finest hospitality service to corporate clients and guests visiting Japan for deep cultural experiences.

### ART GALLERIST PROFILE: YUKAKO YAMASHITA

Currently a Managing Director of THE CLUB, Yukako was born in 1988 in Tokyo. Upon graduating from Keio University, she completed her Master's degree in Art Business at Sotheby's Institute of Art in London. Between 2011 and 2017, Yukako first interned at Sotheby's department of Chinese Works of Art in London, then returned to Tokyo where she was put in charge of Contemporary Art at Sotheby's Japan office. For over 150 years, her family has operated a prominent tea ceremony utensils shop in Kyoto. Yukako's father is the 5th generation owner, and they have since opened shops in Tokyo and Hokkaido as well.

## DAY XX-XX: TOKYO THE EASTERN CAPITAL DAY XX: - <ACTIVITY 1> - <ACTIVITY 2> - <ACTIVITY 3> DAY XX: - <ACTIVITY 1> - <ACTIVITY 2> - <ACTIVITY 3> DAY XX: - <ACTIVITY 1> - <ACTIVITY 2> - <ACTIVITY 3> UP NEXT: **OSAKA**



### DAY 00: ARRIVAL

Welcome to Japan! Arrive at < Airport>. Check-in at hotel, enjoy dinner in <city>, rest, and relax.

15:00 Arrival Information

Arrive XXX XXX Flight X at <time>

Land at Narita Airport

Chauffeur to be waiting at the arrival gate with name board.

17:00 Hotel Check-In

Check-in at XXX Hotel

Tel:

Address:

Special Request(s): Allergic to XX, must change pillowcase every day, etc.

18:00 Ginza Shopping Tour

20:00 Dinner at <Restaurant> (type of food)



### HARAJUKU:

At the heart of Harajuku, Japan's trendsetting fashion mecca, is the famous Takeshita-dori Pedestrian Street. You will find all kinds of one-of-a-kind fashion, crepe stands, cat cafes, and more. Although the countless stores lining the streets are great to meander through, the residential/commercial backstreets offer a completely different vibe. Upon leaving the main stret, discover a plethora of haute couture boutiques, vintage stores, stylish cafes, and galleries.





#### **OMOTESANDO:**

As you continue you navigate your way through the labyrinthine backstreets, find yourself in Tokyo's Champs-Elysees: Omotesando. This tree-lined boulevard serves a link between the edgy Harauku and the chic Aoyama district. Browse through brand boutiques, stylish cafes, and remarkable contemporary architecture, including works by several Pritzker Prize winners and Japanese luminaries.

# QUESTIONS? CONTACT US AT THE FOLLOWING:

#### **GUIDES**:

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