



SHATORUPA GHOSH

CONTENT WRITER

CONTACT DETAILS

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ACADEMIC HISTORY

Bachelor of Technology | Biotechnology | June 2017 - May 2021

Banasthali Vidyapith

Founded in 1935, accorded Deemed University status by UGC in 1983, accredited A++ grade by NAAC

Score : 7.8 CGPA (cumulative till 6th semester)

12th (Senior Secondary Exam) | 2017 | Science stream

Don Bosco Academy, Patna.
Indian Certificate of Secondary Education (ICSE)

Score: 87 %

10th (Secondary Examination) | 2015

St. Thomas School Dhurwa, Ranchi.
Indian Certificate of Secondary Education (ICSE)

Score: 93.6 %



WORK HISTORY

• Content Developing intern

Yuwa Inc. (NGO) | May 7th -June 15th 2019

- Interviewing and on-field documentation of 30 young coaches and 19 teams currently playing in Yuwa.
- Designed and developed content profiles for each team and coach
- Took over Yuwa's Instagram handle for a week to post the content written as well as cover various events occurring at school for their Instagram stories.

• Content writing intern

Bitemeup (Food Blog website) | March -July 2018

- Researched online information, developed content and published articles using Keyword and SEO for the agency

• In-House writer

The Petrifying Pen (Instagram) | May 2019-present

- Writing poetry, snippets, columns, stories, social awareness posts that get published at the agency's IG page



CO-CURRICULAR AND ACHIEVEMENTS

- All-India third position and cash prize awarded for Creative writing competition conducted by IIT Bombay during their fest Mood Indigo (December 2017)
- Winner of Patna Zone ASISC (Association of Schools for the Indian School Certificate Examinations) Declamation competition (May 2015)
- Sub-core, Organizing and Core team Member in 2017, 2018 and 2019 respectively in Banasthali Vidhyapith's technical student club 'Innovation'.
- Art and Creative Head for 3 years - designing, planning, supervising and executing design concepts, banners, props and decor for events and its associated venues. Oversaw and guided the creative team during club fest.
- Graphic Designing Head - visualization and design of event posters using CANVA, video making and editing; guiding and supervising junior graphic design team members.
- Coordinating, organizing, conducting & managing branch-oriented events, online events, talent-based events and workshops during the annual techno-cultural fest WINGS as well as throughout the year.
- Editor of college's technical online magazine 'The Falcon' - a bi-monthly magazine uploaded on college's intranet.
- Regular participation in MUN (Model United Nations), oratory and anchoring events

 <https://www.linkedin.com/in/shatorupa-ghosh-051444190>

 @shatorupa_