

קרן היסוד – המגבית המאוחדת לישראל Keren Hayesod - United Israel Appeal

Dear Friends,

With the cusp of the Jewish New Year steadfastly nearing us and shofars worldwide beckoning its imminent approach we prepare with a sigh of relief, however momentary, for a new beginning: a new beginning as individuals, a quintessential new beginning as a people and a nation. There is an unpaved road ahead of us and its destination is solidarity.

Saving Jewish lives, integrating new immigrants into Israeli society, nation building, and reinforcing Jewish identity throughout the world, foremost among the youth, have taken and will continue to take precedence in the year ahead for Keren Hayesod. We have woven a fabric of continuity and identification and it is only through Jewish education that this garment will continue to be worn by our future generations.

There has never been a time when the state of Israel has been entirely free, entirely at peace, with everybody having a chance to be rewarded for his or her labors. The current excess of violence has acutely disabled the building of that kind of Israel. Severe budget cuts have deeply affected social services and an ever-increasing defense budget threatens to indefinitely overshadow the much-needed infrastructure and support that Keren Hayesod efforts and endeavors depend on. "With Israel, Now" is the slogan that has been chosen to unite and assist us in raising the level of support and solidarity with Israel through the next year.

Here among our Keren Hayesod family and friends we have forged and will continue to forge our own history for the Jewish people despite the risk or cost. We, the international family of Keren Hayesod, have unselfishly contributed to the vital survival and enrichment of the Jewish people worldwide. We must not rest on our laurels. From the wisdom of Ethics of the Fathers: לא עליך המלאכה לגמור, ולא אתה בן חורין להבטל ממנה of the Fathers: לא עליך המלאכה לגמור, ולא אתה בן חורין להבטל ממנה neither are you free to desist.

Let this next year be a watershed for Israel and the world in a sweeping campaign for rescue, aliyah, absorption and Jewish continuity. We are the garment makers and there is much work to be done.

- שנה טובה תכתבו ותחתמו. We wish you, your family and friends a happy and peaceful New Year.

Best wishes,

AVI PAZNER

World Chairman

HARVEY WOLFE

Chairman, World Board of Trustees

GAD BEN-ARI

Director General