



February 29, 2012

Friends,

I would like to invite you to a lunch I am hosting with the American Technion Society on Friday, March 9, at 12:15 p.m. We are inviting you to meet a very special group of young Israelis visiting from the Technion. This will be an opportunity to have a first-hand introduction to some of the most talented graduates from the Technion-Israel Institute of Technology, whose unique blend of maturity, motivation, intellect and entrepreneurship has turned Israel into a high-tech powerhouse.

More recently, the Technion's ability to produce such graduates caused Mayor Michael Bloomberg to award a partnership formed between the Technion and Cornell University the opportunity to establish a new center of technological education and innovation on Roosevelt Island, now referred to as the Silicon Island of New York City. The Technion-Cornell Innovation Institute will be based extensively on concepts developed by the Technion to produce the best graduates, scientific researchers and entrepreneurs in the world, as already evidenced by Technion Prof. Daniel Shechtman winning the Nobel Prize in Chemistry in December 2011.

To meet some of these future leaders of Israel face-to-face and hear how they are being prepared to change the world is a unique and timely opportunity. Professor Zalman Palmor, Executive VP for Academic Affairs, along with Marina Toger – a PhD candidate in architecture, and Guy Bershadsky – pursuing his master's in both medicine and electrical engineering, will be here to talk about the challenges and rewards of attending this amazing institution.

Both Guy and Marina are incredible individuals and have unique personal histories to share, evolving within Israel's Start-Up Nation era. Guy: a combat soldier and a medic in the IDF, and volunteer medic in the Carmel and Western Galilee rescue unit, while Marina: a trilingual immigrant, who has logged 30,000 nautical miles on the open sea and made three trans-Atlantic crossings. Both have graduated cum laude, with Guy making the Dean's and President's lists, and Marina receiving several Dean's Honor Awards and a fellowship award for academic excellence.

This is an opportunity I believe you will find fascinating. We hope you will be able to join us and share in this very special experience. If you have any questions, feel free to contact me or the ATS office directly. To reserve place, please contact Leah Colmer at leah@ats.org or call her in the ATS office at 248-737-1991 by Wednesday, March 7. If there are any special dietary restrictions, please don't hesitate to let us know.

DATE: March 9 TIME: 12:15 p.m.

WHERE: American Technion Society 30230 Orchard Lake Road, Ste. 155, Farmington Hills

Looking forward to seeing you there.

Hannan Lis,
ATS Detroit Chapter President