



American  
Technion  
Society

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July 12, 2012

MELVYN H. BLOOM  
EXECUTIVE VICE PRESIDENT

Ms. Florine Mark

Farmington Hills, MI 48334

Dear Florine,

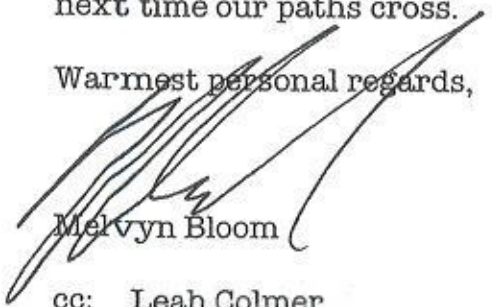
It's always wonderful to hear from one's friends. From the moment we met, I knew that we had the start of a rich and enduring relationship and we should build upon it. of course.

I am so glad that you were able to participate in ATS' recent mission. I always point out to people that the Technion has to be seen first-hand to be believed. No reading matter can really tell the story and, as I believe you have discovered, those who make this journey are richly rewarded.

Thank you so much for laminating the wonderful article by Leah Colmer. I had no idea that she wrote this and I really appreciate the fact that Leah took this initiative and did such a good job.

I hope you have a great summer, Florine, and I look forward to the next time our paths cross.

Warmest personal regards,



Melvyn Bloom

cc: Leah Colmer  
Joseph Selesny