KIDS TO KIDS PROJECT

The idea for this project came during a very difficult time in Israel. Violence was everywhere and citizens of every age feared for their lives. Innocent actions that had previously been safe were now presented with danger. Everyday life was disrupted and even the inner sanctuary of one's own home wasn't safe from the harm of attacks. Communities and families needed hope.

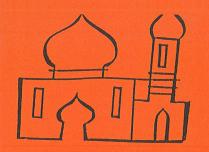
A lot was being done at an official level, but that couldn't reach everyone. I wanted to create a project that would touch the hearts of everyone. As the Liaison for the English Speaking Countries, I had been in touch with communities from around the world who watched from afar, wishing they could do more to offer support. As an educator I had a vision of hope and solidarity that would last longer than a front-page news article, and would be more far reaching. There is no greater impact than the innocence of children coming together to make change. That's when the Kids to Kids Project was born.

I had built relationships with the Australian community and had contacts at some of the schools in their local communities. The students were ready to be part of this groundbreaking project and offer solidarity, friendship and hope to their counterparts in Israel. Since it involved kids from other countries, it took a lot of coordination and seamless communication to make sure the scope, purpose and impact of the project was understood. We had to make sure all hands were on deck as the project encompassed the involvement of teachers, school administrators, parents, children, lay leaders and emissaries

We weren't sure what was going to happen. This was much bigger than a managed marketing campaign. What was their message going to be? There was to be no interference from any adults. Each child's message was singular, original and personal. Letters poured in. The selection below was chosen as a representation of unique messaging, art work, solidarity with Israel, and Hebrew language.

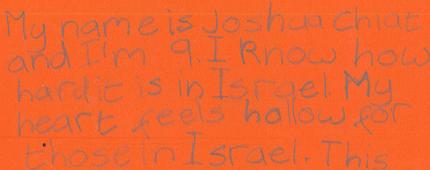
Leah Collmer

I have a family of six. I y perants me my brothers and my sister theyre the best Do you want to be penpals israel nice but ive only been there ownce DICNO CD from Steele Mellet.





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