

A Million Dreams

The idea for this video script came from a poem I memorized in school, on the concept of a billion and its sheer enormity. The poem cycled through moments in time, marking poignant points and eras in history while citing a billion seconds ago, a billion minutes ago, a billion hours ago and a billion days ago. It was very impactful. The closing line was the clincher; “Yet, in terms of government spending, a billion dollars was yesterday.” This sobering statement was succinct and significant.

It was this concept that I used to pitch the script idea for Karen Hayesod’s fundraising video, replacing a billion with a million. Emphasizing the impact and significance of a million.

- Millions of immigrants coming to Israel
- Millions of hopes rescued
- Millions of children with a better future in their homeland
- Millions of sacrifices made by our ancestors
- Millions of sacred traditions to cherish and uphold
- Millions who perished in the Holocaust
- Millions of skeptics who scoffed at the idea and creation of a Jewish state
- Millions who escaped persecution in the diaspora and fled to Israel
- Millions of enemies who wanted to see the demise of the Jewish people
- Millions who lost their families
- Millions who hope for a better future
- Millions of battles fought

The script continues:

You have ensured Jewish continuity in the diaspora by supporting Keren Hayesod and the Jewish Agency’s educational programs around the world (picture and costs). You have built hundreds of social projects all over the country (picture and costs). You have supported Aliyah and absorption of over three million immigrants to Israel (picture and costs).

Through millions of contributions spanning over 50 years, the Jewish diaspora community has demonstrated their devotion and love for Israel. Their confidence in its future is unwavering.

Even if there is only a million in one chance that Israel could perish, it is our responsibility to protect it, and all its inhabitants who trust us with their safety and lives as citizens in their own state.

We've proven a million times we can thrive. A million times we have overcome (picture of Ben Gurion proclaiming the Independence of the State of Israel). We have moved mountains a million times to stay steadfast. Come join us and touch millions. Millions of hopes. Millions of futures. Millions of memories. Millions of lives. Millions today. Millions tomorrow. Millions for decades and centuries to come.

Leah Collmer