

Ryan P. Moran

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Summary Dynamic content creator of five years in a role that blends being a journalist, content strategist and social media specialist. I pivot between writing and editing stories, managing social media content and live streaming for over 14 million monthly web and app views. I have a proven ability to adapt, communicate, and solve problems with a team in a fast-paced, deadline-driven environment.

Experience KTVU Fox 2, Oakland, CA Aug 2017-Apr 2019; Mar-Present

Digital Producer

- Publish articles, edit video and manage digital content on all major communication platforms
- Increased Instagram followers by 20K in one month after a brand recognition campaign
- Gained sponsorship from global food chain for TV and online sports segment I co-created
- Contribute rapid response tactics, an eye for trends, and useful collaboration every day

Employment gap Apr 2019-Feb 2020

Blogger, photographer, teacher

- Fortunate to travel 16 countries before returning to focus on my professional career

San Francisco Chronicle July 2017 -Aug 2017

Freelance Sports Writer

- Reported on college football from the field, communicated with the editor, delivered quality copy

The Sports Journal, Online May 2016-Aug 2017

Sports Writer

- Detailed San Francisco Giants' home games from the field and analyzed relevant statistics
- Tracked game details at a fast pace and engaged rapid response tactics on social media platforms
- Conducted pregame, postgame, and clubhouse interviews

Saint Mary's Athletics, Moraga, CA Sept 2016 – May 2017

Communications Assistant, Staff Feature Writer

- Covered the beat of top-ranked men's basketball and baseball, delivered feature stories
- Managed reporters in press row, examined statistics, and distributed game reports
- Organized a variety of athlete interviews including in-depth, personal journeys

Bay Area News Group, Concord, CA Sept 2016 – Oct 2016

Freelance Sports Writer

- Covered high school football, which required me to gather every on-field statistic

Education Saint Mary's College of California

Bachelor of Arts, Communication

May 2017

GPA 3.683; Byron Bryant Award Recipient, Cum Laude, Dean's List

Skills Digital content and social media management, CMS tools, SEO, content strategy, writing, editing, Google Analytics, storytelling, planning and organization, interviewing, problem-solving, teamwork, infographics, WordPress, Photoshop Lightroom, Edius, Canva, HTML, MS Office pack

Activities Content marketing and search engine optimization certified through HubSpot Academy
Volunteered teaching English and doing farm work in Europe and South East Asia
Followed my dream to travel solo with minimal limitations – saw 16 countries in 9 months
News intern at KTVU, marketing and communications intern at UC Berkeley Recreational Sports