

ZACHARY FRANCIS

Mobile: +44 7549665890

Email: zacfrancis248@gmail.com • Writing Portfolio: zacfrancis248.journoportfolio.com

EXPERIENCE

MARCH 2020 – PRESENT

FREELANCE WRITER

Currently work as a freelance writer and blogger on my own personal blogs and provide consistent high-quality article writing for the entertainment company *Valnet Inc* and the non-profit organisation *A News Education*. I write about mental health, British history, US politics and TV topics including anime and adult animated sitcoms.

Valnet Inc (November 2020- present)

- Work as an organic writer, mainly producing lists on popular anime and cartoons.
- I research, write, and promote articles using SEO practices; consistent and engaging content, effective links and images, targeted keywords.
- Articles consistently finish amongst those with highest engagement.

A News Education (October 2020 -present)

- Produce consistent and diverse articles on topics ranging from US Politics to global economics.
- Participate in accurate and effective research of chosen subject.
- Generate buzz and engagement using social media, increasing engagement by 25%
- Build and maintain relationships with leading experts and professionals who assist with research/writing.

MAY 2020 – OCTOBER 2020

EU POLICY ADVISOR, DEPARTMENT FOR ENVIRONMENT AND RURAL AFFAIRS

- As a key advisor on UK air quality policy development and implementation, I advised on important environmental issues at a national level.
- Consistently took the lead on policy-focused projects.
- Prepared detailed briefing notes on environmental issues for Ministers and Senior Officials
- Conducted stakeholder relation meetings to resolve issues.
- Produced official government guidelines on Clean Air Zone Implementation for local departments.

SEPTEMBER 2018 -MAY 2020

CASE MANAGER, DEPARTMENT FOR WORK AND PENSIONS



EDUCATION



AUGUST 2018

MA INTERNATIONAL RELATIONS, SWANSEA UNIVERSITY

Merit Achieved.

JUNE 2016

BA HISTORY, SWANSEA UNIVERSITY

2:1 Achieved.

SKILLS

- Creative Writing
- Editing
- Storytelling
- Blogging
- Policy analysis and implementation
- Politics
- Project Management
- SEO

ACTIVITIES

Passions and hobbies include football, rugby, meditation, reading, volunteering, and living.