

Christina Roffe

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Experience

NOVEMBER 2020 – PRESENT

Writer / Gamezo.co.uk, Remote

- ★ Researches and writes news articles on latest video game news, as well as creating lists and reviews.
- ★ Works on SEO for articles to ensure maximum engagement and accessibility.
- ★ Organizes and sorts articles to ensure the information is easily obtained by editors and can be accessed through the servers in the most efficient way possible.

JUNE 2019 – PRESENT

Sales Associate / Converse, Charlotte, NC

- ★ Received Employee of the Year by obtaining the most positive reviews from customers on customer service and satisfaction throughout my first year.
- ★ Effectively uses organizational skills and multi-tasking to keep track of merchandise.
- ★ Contributes to a team-focused workplace by promoting cooperative relationships and collaboration, as well as working to plan out daily tasks strategically and resourcefully.

FEBRUARY 2020 – AUGUST 2020

Writing Intern / UofSC Career Center, Columbia, SC

- ★ Promotes Arts & Sciences students' experiences on the Career Center website by interviewing students and using oral and written communication skills, as well as marketing strategies.
- ★ Uses photography and Photoshop to photograph students for the Career Center website.
- ★ Utilizes copywriting, experimentation, and project management skills to promote the Career Center for students in a new and inventive way.

SEPTEMBER 2018 – FEBRUARY 2020

Opinion Writer / The Daily Gamecock, Columbia, SC

- ★ Researched and wrote opinion articles for *The Daily Gamecock* on subjects from politics to entertainment.
- ★ Worked with opinion editor on managing and editing articles for their publication.
- ★ Wrote articles that were personally praised by former UofSC President, Harris Pastides.

Honors and Activities

APRIL 2020 – PRESENT

Phi Beta Kappa Honor Society Member, Columbia, SC

FEBRUARY 2020 – MAY 2020

The Gaming Collegian, Columbia, SC

- ★ Wrote articles and scripts for our website and YouTube through AP style and script writing.
- ★ Collaborated with staff members on script ideas and took initiative for writing the scripts.

OCTOBER 2019 – MAY 2020

Carolina Yearbook, Columbia, SC

- ★ Helped to revive the Yearbook while using publication and editing skills to write about UofSC.
- ★ Successfully communicated with external sources by using interpersonal skills and adaptability, as well as used research to make the information in the yearbook accurate.

Education

Bachelor of Arts
in English, Minor
in Mass
Communications/
*University of South
Carolina,
Columbia, SC*

August 2016-May
2020

- ⊕ Achieved a GPA of 3.91, Magna Cum Laude
- ⊕ Dean's List (2016-2020)

Skills

- ⊕ Customer Service
- ⊕ Microsoft Office Suite
- ⊕ Organization
- ⊕ Data Management
- ⊕ Basic HTML
- ⊕ CMS
- ⊕ SEO
- ⊕ Research
- ⊕ Social Media
- ⊕ Journalistic Writing
- ⊕ Copywriting
- ⊕ Photo Editing
- ⊕ Video Editing
- ⊕ Photography and Design (*Adobe InDesign and Illustrator*)