



FOR IMMEDIATE RELEASE  
CONTACT:  
Jeanteil Livingston  
Tel: 385-265-2598  
prevalentmarketing@gmail.com

## MEDIA RELEASE

### A High Five and \$5,000 Grant for Mom Entrepreneurs

The Mama Ladder® Announces its Semi-Annual HIGH FIVE Grant for Moms™ Business Grant Competition

**OGDEN, UT – MAY 24, 2018-** The Mama Ladder® is hosting first semi-annual HIGH FIVE Grant for Moms™ business grant competition. Beginning May 11, 2018 mom entrepreneurs from around the world have entered to win a \$5,000 grant to make a bigger impact in their business. The competition is sponsored by leader of post-pregnancy shape wear products Belly Bandit®, as well as Leader of Leaders Business Coach Katie Richardson, and The Business Coach for Moms™ Lady T.

The Mama Ladder® empowers women at the intersection of motherhood and entrepreneurship, helping them “create their own ladder” that fits their family. Their mission behind the HIGH FIVE Grant for Moms™ is to provide economic empowerment for promising mom entrepreneurs. “We believe mom entrepreneurs can do anything with the right training, powerful mentors, supportive community, and a high five,” states The Mama Ladder® on the grant website, [www.highfivegrant.com](http://www.highfivegrant.com).

Co-founder Crystalee Beck’s desire to help other mothers in their businesses came after making her own transition from the corporate ladder to launching her first business in 2016. Beck’s first client made a deposit of \$5,000, giving her confidence to grow her business. “I immersed myself in business training. I worked (and played) hard. The next year, I turned that initial \$5,000 payment into a team of eight writers, 29 clients including world-leading tech brands, and \$100,000+ revenue in my business,” stated Beck. She adds, “The best part is working on my own terms, part-time, gives me joyful freedom to keep my two young kids as my priority.”

HIGH FIVE Grant for Moms™ applications will be accepted from May 11 to June 1, 2018 on the grant website, [www.highfivegrant.com](http://www.highfivegrant.com). Ideal recipients are mom entrepreneurs who see themselves as leaders in their companies, offer valuable products/services, and share a powerful brand story. Applications will be judged June 2-10 by a panel of entrepreneurs that support mom-founded businesses, and narrowing down to eight finalists. From June 11 to June 20, the public will vote for their favorite mom-entrepreneur at [www.highfivegrant.com](http://www.highfivegrant.com). The winner of the HIGH FIVE Grant for Moms™ will be announced on June 21 as part of the first anniversary celebration of The Mama Ladder®. Additional information on the HIGH FIVE Grant for Moms™ is available at [www.highfivegrant.com](http://www.highfivegrant.com)

-MORE-

The grant competition is a partnership with sponsors Belly Bandit and business coaches Katie Richardson and Lady T.



#### **ABOUT BELLY BANDIT®**

Belly Bandit was founded by three entrepreneur sisters that were determined to find a solution to post-pregnancy body blues. In 2008, their research, perseverance and sisterly support resulted in the creation of Belly Bandit®, a postpartum compression wrap that would revolutionize the body after baby marketplace. Doctor-recommended and mom-endorsed, the Belly Bandit® Belly Wrap modernized the ancient practice of belly binding and quickly turned Belly Bandit® into a new mom must-have. Since its launch, the company has evolved from its signature product, the Belly Bandit® Belly Wrap, and expanded to include maternity wear, nursing bras and a complete line of compression shapewear, the Mother Tucker® Collection. Belly Bandit® products are available in 1,000 retailers and 86 countries, and has a long list of die-hard fans and celebrity customers. The year 2018 marks Belly Bandit's® 10th Anniversary. In honor of this milestone, Belly Bandit's® boutique collection will add ten new SKUs to its lineup, including a completely redesigned Belly Bandit® Belly Wrap, their first maternity athleisure line, C-section Briefs and many more patented products. As a women-owned and operated company Belly Bandit® is dedicated to supporting other female entrepreneurs, via mentorship and their 'Moms Who Made It' blog series. For more information about Belly Bandit, its products and blog series, visit [www.bellybandit.com](http://www.bellybandit.com).



#### **ABOUT KATIE RICHARDSON**

Katie Richardson, mom of four, powerful coach to elite entrepreneurs, author and cofounder of Puj® Baby, a baby boutique simplifying parenthood™. From her home garage, Richardson co-founded [www.Puj.com](http://www.Puj.com) with her husband. The company has now grown into a globally recognized eight-figure brand with its products featured on several national media outlets including *Ellen*, *The Today Show*, the *Rachael Ray Show*. Richardson stated regarding the grant "It's a mission I feel passionately about; investing in moms who create impact through their powerful business. Because I believe in it so much, I am personally a sponsor in the HIGH FIVE Grant for Moms™." For information about Katie Richardson's coaching services and workbook *Create Your Big Idea Now*, visit [www.katierichardson.com](http://www.katierichardson.com).



#### **ABOUT LADY T**

Author, leadership expert, motivational speaker and mompreneur expert empowers women to become their grandest self! "Anybody can be a mom entrepreneur, but a mom entrepreneur extraordinaire is a woman of balance and focus," states Lady T. As a corporate trainer and motivational speaker, she has traveled the United States and Europe helping companies train their employees with essential skills. Lady T specializes in leadership, communication and emotional intelligence; essential topics for entrepreneurs and leaders. Her client list includes United Way, Fred Pryor Seminars, Bell South, Indianapolis Power and Light, Delta Airlines and Kent State University. To learn more about Lady T's services and publications, visit [www.thebusinesscoachformoms.com](http://www.thebusinesscoachformoms.com)

###