



LAURA MOLLOY

BA JOURNALISM STUDENT

Experience

Profile

I am a journalism student with a passion for ethical content and communication. My studies, both at City University and DMJX, have provided me with a range of skills in this field, such as recognising the needs of audiences and stakeholders and catering content to fit these specifications.

Since studying at DMJX I have developed my existing knowledge on environmental issues, by working on rebranding assignments which comply with the UN sustainable developments goals. My interview for the Louisiana Channel also centered around sustainability as a key focus of the artist was the Climate Crisis.

I have interviewed many individuals in a variety of settings, from live studio broadcasts at University, to a relaxed podcast format, to investigative newspaper articles. Combined, these have provided me with the confidence and knowledge to communicate with others in order to achieve a common goal.

Both podcasting and working in a group to create video content demands good team-working skills, which I have developed over the years - and thoroughly enjoy.

Reporter

[The Copenhagen Post | 2020 - Present](#)

During my year in Denmark, I wrote multiple articles for The Copenhagen Post. My main focus being on expats and their experiences as foreigners. This ranged from mistreatment in their employment to unfair rental contracts and how this complies with the Danish welfare model.

Podcast Co-Host and Producer

[Yam On It | 2019 - Present](#)

I cohost and co-produce 'Yam On It', a 'seriously lighthearted' podcast which combines pop culture and news in a conversational format, targeted towards young adults. This role involves research, administration, sound editing, interviewing and engaging with audiences via social media which includes planned content and observing social media trends.

Video Creator

[The Louisiana Channel | 2020 - Present](#)

I interviewed Danish artist Asmund Havsteen-Mikkelsen at his studio in Copenhagen for a short film which was published on the prestigious Louisiana Museum's online channel. Working closely alongside three other student filmmakers, I contributed to the post-production process of editing and finely catering the film towards the channels target audience of art enthusiasts. Part of this assignment also involved identifying key stakeholders in The Louisiana Channel in order to cater the content to those people.

C4 Talent Pop Up - Doncaster

[Channel 4 Talent | 2016 - Present](#)

I was selected to participate in a talent pop up with Channel 4, in which I learnt about the journalism industry and came 2nd in a competition to create a news report. The report utilised multiple outlets such as photo, video and written online content, under a strict deadline.

lauralouisemolloy.com

[Blogging | 2013 - Present](#)

I began blogging in 2013 at the age of 14, originally posting about fashion and beauty, but transitioning to opinion pieces and music content through the years. Blogging from a young age gave me knowledge of SEO and allowed me to develop skills writing to a specific audience, as well as promoting my own content and experimenting with writing styles.

Halifax Sharedealing

[Work Experience | 2015](#)

I attended work experience at Halifax Share Dealing, where I spent each day with a different team, learning of their role in the company, as well as helping with administrative work such as filing documents.

ToyTown Castleford - One Year

[Retail Experience](#)

Contact

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Education

- City, University of London**
[BA Journalism, London | 2017 - Present](#)
As part of my studies, I have created online written content, radio and TV packages and multiple news features. As well as presenting a university news broadcast and taking on the role of a reporter in multiple news days. Research is also a huge aspect to my studies, meaning I often carry out surveys for articles as well as studying my topics in great detail. My modules have included in depth studies on creating online content, media law and history, video and audio journalism, conflict reporting and studies of the British Media - among others. I also received a passing grade in a year long Spanish module.
- DMJX - Danish School of Media and Journalism**
[Study Abroad, Copenhagen | 2019 - 2020](#)
One year programme in Media Production and Management and TV and Media Production. Course involved documentary filmmaking, interviewing, rebranding Danish companies to comply with UN Sustainable Development Goals, experimenting with VR filming technology, podcasting and video content.
- St Wilfrids Catholic High School and Sixth Form College**
[A Levels, Wakefield, West Yorkshire | 2015 - 2017](#)
A level qualifications.
History: A
English Literature: B
Creative Writing: B
Extended Project Qualification: B. Report on how newspapers influenced Brexit.
AS Level Sociology: C
- Carleton Community High School**
[GCSE, Wakefield, West Yorkshire | 2010 - 2015](#)
4 A Grades, including English Language and English Literature
8 B-C Grades including Maths

Skills

Skill group

- Social Media
- Video and Sound
- Editing
- Skill



Skill group

- Microsoft Office
- Online Content
- Writing
- Research
- Spanish

