



ANIKA TABASSUM

Adaptable Writer with a Proven Track Record in
Creative Content Development

Writing Portfolio: <https://nionta20.journoportfolio.com/>

SKILLS

Canva/Figma
G-Suite
Office Suite
Adobe Suite
Creativity
Ability To Learn



My Profile

As an English major with over four years of experience in freelance writing, I possess excellent communication skills and a strong attention to detail. I have a passion for creative things and take pride in my ability to produce engaging content. I am highly motivated, self-driven, and always seeking to improve my skills. My dedication and talent make me an asset to any team, and I am eager to apply my skills to a challenging role.

Contact

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- www.linkedin.com/in/anika-tabassum-1834681b7

Expertise

- Highly Organized
- Analytical Thinking
- Emotional Intelligence
- Graphics Design
- Copywriting
- Blog Writing
- Research
- Social Media
- SEO, SMO

Language

Bangla

English

Hindi

Extra Curricular

- Essay Competitions
- Chess Competitions
- Science Fair Lead
- Project Management

Experience

Probashi

(August 2019 - June 2020)

Content Creator (Bangla) - Part time/Freelance Role During Student Life

- Creating Campaign modules for marketing.
- Managing the designing team.
- Copywriting.

AD Hostage

(July 2020 - November 2021)

ScriptWriter & Storyteller (English) - Remote Job During Student Life

- Creating scripts for advertisements.
- Researching about the market.
- Visual story telling.

DNS Software Ltd.

(February 2022 - April 2023)

Operations Executive

- Overseeing and directing digital marketing, financial budgets, the freelancers, interns and operations.
- Leading a team of freelancers, managing their tasks and ensuring that they meet deadlines and produce high-quality work.

Backspace

(August 2023 - February 2024)

ScriptWriter & Storyteller (English)

- Writing scripts for YouTube Channels.
- Researching about the market.
- Writing Blogs.

Education

2012

SSC (Science)

Prosadpur Girls High School

2019

BA in English

Dhaka University

2014

HSC (Science)

New Govt Degree College, Rajshahi

2020

MA in English

Dhaka University

References

Prokash Biswas

Manager, HR at DNS Group

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Jonaidul Islam

Manager, Operations at DNS Group

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Mehedi Hasan Roni

CEO at AD Hostage

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