



ANIKA TABASSUM

OPERATIONS EXECUTIVE

My Profile

I am a social media specialist with more than two years of successful experience in research and writing. A huge people person, love meeting new people and learning new things. A strong believer in the power of positive thinking in the workplace. I always enjoy a good Netflix binge, nevertheless can also be found doing yoga, or playing games.

SKILLS



Contact

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- www.linkedin.com/in/anika-tabassum-1834681b7

Expertise

- Highly Organized
- Analytical Thinking
- Emotional Intelligence
- Email Marketing
- Copywriting
- Research
- Social Media
- SEO, SMO
- Event Management

Language



Experience

Probashi (2020-2020)

Content Creator

- Creating Campaign modules for marketing.
- Managing the designing team.
- Copywriting.

AD Hostage (2020-2021)

Script Writer

- Creating scripts for advertisements.
- Researching about the market.
- Visual story telling.

DNS Software Ltd. (2022-present)

Operations Executive

I oversee and direct digital marketing, financial budgets, personnel and operations. I also ensure operations function to promote growth and meet financial objectives. This includes short- and long-term planning and assessing of the budget to ensure annual profit goals are met.

Education

2012
Prosadpur Girls High School
Science

2019
Dhaka University
BA in English

2014
New Govt Degree College, Rajshahi
Science

2020
Dhaka University
MA in English