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NEWS

by the almost-instant sell out every time a new product is released.

Most recently, Rhode has been making updates to their cult-classic **Peptide Lip Treatment** (\$16), with new flavors like Salted Caramel, Watermelon, and even a limited-edition Strawberry Glaze in collaboration with Krispy Kreme. But, next week, the brand is taking their lip-loving formula to a whole new level and marking their official entrance into the world of **color cosmetics** with the launch of the **Peptide Lip Tint** (\$16). What is the Peptide Lip Tint?

Rhode's iconic Peptide Lip Treatment can be seen in makeup cases, purses and photoshoot sets

worldwide, and the brand's new Peptide Lip Tint is upping the ante on this renowned product by

adding color to their traditional, hydrating formula. Until now, Rhode has not featured any color

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Utilizing the same, nourishing formula as the OG Peptide Lip Treatment, the Peptide Lip Tint will be

cosmetic products, so the Peptide Lip Tint marks an important expansion for the brand.

ver since the brand's launch in June of 2022, <u>Hailey Bieber's</u> namesake brand, Rhode, has

enough of the brand's glow-inducing, skin-hydrating products, which has been made clear

quite literally taken over the skin-care world. Both celebrities and fans alike can't get

Until now, Rhode has focussed solely on skin-care products that help you to "glaze your skin" and

rock a bare face with pride. From their iconic **Peptide Glazing Fluid** (\$29) to their all-encompassing

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Rhode Kit (\$95) all of the brand's SKUs have shared the same goal: give you the glowing, glazed-

available in four, gorgeous shades—**Espresso**, **Ribbon**, **Toast**, and **Raspberry Jelly**—resulting in the most hydrating, softly naturally lips. Able to be used over lip liner or on their own, the Peptide Lip Tints are sure to become a bag staple in no time.

Rhode Peptide Lip Tint Review

and most importantly, healthy.

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donut skin of your dreams.

"The restorative formula leaves lips naturally plump, hydrated, and nourished from within," the

brand says, explaining that the lip tints are "fragrance-free with a touch of sweetness." Not only do

the lip tints provide an array of chic hues for the lips ranging from a deep brown to a ballet-slipper

course, peptides, to help fight dehydration, improve elasticity and support the skin microbiome.

pink, they also incorporate tons of hydrating ingredients like shea butter, cupuaçu, babassu and, of

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I was lucky enough to try the Peptide Lip Tints ahead of their launch, and I would go as far as to say

products, so my hopes were high, but I've also had bad luck with lip products that promise both

and **hydrated**. Personally, I'm a fan of the Espresso and Raspberry Jam shades for my specific

complexion, but I love to mix and match and even combine shades for lips that are juicy, colorful

hydration and color and only deliver one or the other. But, I've tried all four shades of the new tint,

and each one is shockingly pigmented, lasts multiple hours, and actually leaves my lips feeling soft

I've never been more pleasantly surprised by a lip product. I'm a big fan of all of the Rhode

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