

# TRIXIE BIANCA JASMINE

## BACKGROUND & PROFILE

An aspiring social researcher with several experiences in writing, research, and project management. Has huge interests in democracy Issue and development economics.

## PERSONAL DETAILS

Place and DOB Jakarta, May 13th 1997  
Pronouns She/Her  
Marital Status Single  
Nationality Indonesian

## HIGH EDUCATION

Universitas Indonesia  
September 2014 - July 2018  
Bachelor's in Political Science

## QUALIFICATIONS

- Proficiency in English and Indonesian grammar
- Skillful with several writing standards
- Comprehensive qualitative research method
- Familiarity to social and political issues
- Analytical skills
- Creative and tactical campaigns

## IELTS SCORE

Taken on March 2022

- Overall score: 8
- Listening score: 9
- Reading score: 8
- Writing score: 7
- Speaking score: 7.5

## ATTENDED COURSES

- Certified Impact Analysis by Impaakt
- From Poverty to Prosperity: Understanding Economic Development by Oxford University
- Political Economy of Development by Leiden University

## RECENT PUBLICATION

- "Why financial inclusion is still not relevant yet to Indonesia's current circumstances", published on The Jakarta Post, 2022
- "Tapping potential young voters in Citayam Fashion Week phenomenon", published on The Jakarta Post, 2022
- More on writing portfolio

## WRITING PORTFOLIO

[trxbianca.journoportfolio.com](http://trxbianca.journoportfolio.com)

## CONTACT ME AT:

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Email: bianca.paat@gmail.com  
Domicile: Jakarta, Indonesia

## RELEVANT WORK EXPERIENCES

### Center for Strategic and International Studies

RESEARCH INTERN, MAY 2022 - AUG 2022

- Secondary data collection and entry;
- Webinar moderation;
- Research assistance;
- Providing literature reviews;
- Op-eds writing.

### IPSOS

RESEARCH ANALYST, JAN 2022 - MAY 2022

- Writing research design for clients and including sample output;
- Conducting focus group discussions and in-depth interviews;
- Quality control;
- Client service;
- Building topline and reports.

### Catch Me Up!

CONTENT, SOCIAL MEDIA, & RESEARCH MANAGER, JUNE 2021 - DEC 2021

- Conducting research for the content (newsletter, social media post, & podcast) which covers international and domestic political issues;
- Writing and delivering the content in the most consumable way for the readers;
- Managing growth and interaction across social media platforms;
- Gathering insights from the audience for our improvement.

### The Finery Report

CONTENT WRITER, NOV 2020 - NOV 2021

- Writing about these topics: popular culture, social and political issues, digital marketing, etc;
- Desk researches and interviews.

### Neurosensum

QUALITATIVE MARKET RESEARCHER, JUNE 2020 - JULY 2020

- Client management from these categories: FMCG, F&B, Personal Care, Tobacco, Oil & Gas, Pharmaceutical, etc;
- Writing proposals: arranging timelines, research methods, outcomes prediction;
- Conducting researches: FGD, In-depth Interview, Observation;
- Building reports: content analyzing, data processing, making recommendations.

### Kadence International

QUALITATIVE MARKET RESEARCHER, MARCH - MAY 2020

- Conducting studies: concept test, concept evaluation, segmentation, market sizing, market stretching, etc;
- Sales calls;
- Making projections on COVID-19 after-effects;
- Writing proposals: arranging timelines, research methods, outcomes prediction;
- Conducting researches: FGD, In-depth Interview, Observation;
- Building reports: content analyzing, data processing, making recommendations.

### Indigital

POLITICAL CONSULTANT, PROJECTS MANAGER, JAN- DEC 2019

- Managing big-scale youths-targeted and canvassing campaigns for Joko Widodo's presidential race in 2019;
- Launching mayoral election campaign for an independent candidate for 2020 concurrent regional election;
- Maintaining governmental clients: Luhut Binsar Pandjaitan, Budi Gunadi Sadikin, Rian Ernest, and Partai Solidaritas Indonesia;
- Conducting desk research, media monitoring, knowledge dissemination, and strategic planning.
- Building and managing educational political platform for Indonesian youths.

### Australian National University

PROGRAM AND RESEARCH ASSISTANT, AUG - DEC 2018

- Maintaining communication between officers in Indonesia and Australia National University as the donor;
- Managing the appointments and logistics to collect the data across Indonesia;
- Collecting, fact-checking, and preserving secondary data needed on '65 Indonesian mass killings.

## SEMINAR EXPERIENCES

- Youth Participation in 2024 Presidential Election by the Indonesian Ministry of Communication and Information; **SPEAKER, 2022**
- Indonesia's Economic Revival: A Future of a More Inclusive, Sustainable, and Innovative Economy by Prasetya Mulya University; **MODERATOR, 2022**
- Indonesian Capital City Relocation: The Prospect of Jakarta Leadership and the Future Social, Political, and Economical Implication by CSIS; **MODERATOR, 2022**
- Party Coalition Maneuver ahead of 2024 Presidential Election: Motivation and Resilience by CSIS; **MODERATOR, 2022**

## ORGANIZATIONAL EXPERIENCES

FACULTY OF SOCIAL AND POLITICAL SCIENCE STUDENT EXECUTIVE

HEAD OF ART AND CULTURE DEPARTMENT, 2016

POLITICAL SCIENCE UNDERGRADUATE PROGRAM STUDENT ASSOCIATION

STAFF OF ART DEPARTMENT, 2015

## COMMITTEE & VOLUNTEER EXPERIENCES

FESTIVAL SATU INDONESIA: PROJECT OFFICER, 2019

ENGLISH FOR CONFIDENCE: ENGLISH TEACHER, 2017

GELAR PAMIT MISI BUDAYA KTF UI: TECHNICAL DIRECTOR, 2016

GELMAB FISIP UI: PROJECT OFFICER, 2016

FISIP 4 UIAW: PROJECT OFFICER, 2016

ARTHEIST FISIP UI: PROJECT OFFICER, 2016

KOTA SENI FISIP UI: EVENT COORDINATOR, 2015

KUKSA FISIP UI CULTURAL FESTIVAL: PROJECT OFFICER, 2015