

Live Sports Broadcasting — Producer at TV Gazeta

Live TV · Newsroom Operations · International Event Coverage

2021–2023





What I Managed

Editorial Planning

Story development &
reporter assignments

Live Broadcast Coordination

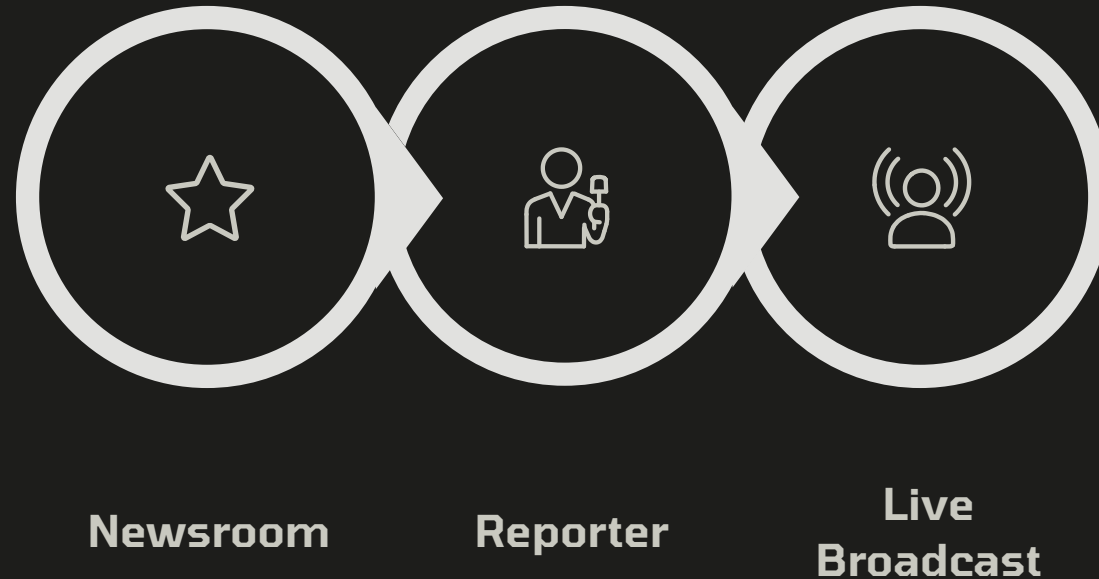
Interview booking & guest
management

Logistics & Accreditation

Field production support

Behind Every Live Show

Daily responsibilities across the full broadcast chain:



→ **Coordinating live reporter entries**

→ **Managing breaking news coverage**

→ **Solving real-time operational issues**

→ **Presenting live news updates when needed**

CONMEBOL Sudamericana Final 2022

LIVE CÓRDOBA, ARGENTINA



São Paulo vs Independiente del Valle: Sole TV Gazeta journalist on-site. Managed every stage of the coverage independently - from logistics to on-air delivery.

Travel & Accreditation

Live Reports & Storys

Matchday Coverage

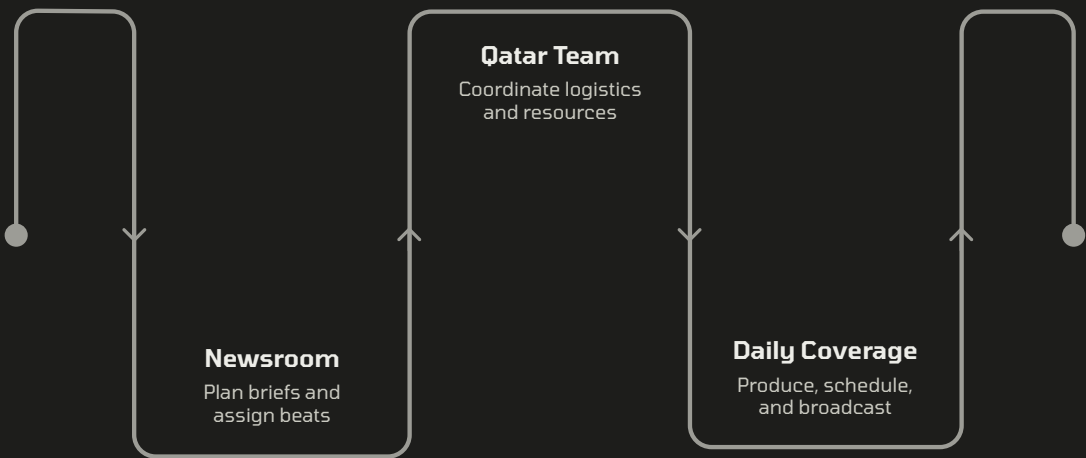
Independent Field Production



FIFA World Cup Qatar 2022

PRODUCTION COORDINATION

PROMOTED TO LEAD COVERAGE



**Reporter Accreditation &
Travel Logistics**

**Accommodation &
Transportation**

**Daily Editorial
Coordination**

**Live Broadcast
Scheduling & Monitoring**

Key Experiences



International Reporting

Solo coverage abroad, end-to-end field production



Live Television

Fast decision-making under deadline pressure



Major Event Operations

Led production logistics for World Cup coverage



Editorial Coordination

Connected newsroom, reporters and technical teams

What This Experience Taught Me



Operate under pressure in live broadcast environments



Coordinate complex, multi-team productions



Lead editorial logistics from planning to air



Deliver reliable live coverage across time zones



Adapt quickly in dynamic, high-stakes environments

From newsroom planning to international field reporting — delivering live sports coverage when execution matters most.