



# Rishiraj Das

## Copywriter/Content Marketing Strategist

An independent and passionate copywriter and content marketing strategist with a proven track record of my skills. More than four years of experience in the digital marketing field. Involved in marketing, content writing, and copywriting of multiple start-ups, marketing agencies, and businesses.

✉ [dadrishiraj@gmail.com](mailto:dadrishiraj@gmail.com)

📞 +91 9971276637

🌐 [rishi.journoportfolio.com](http://rishi.journoportfolio.com)

## WORK EXPERIENCE

### Copywriter/Content Marketing Manager Maverick Marketing

*A marketing company providing content marketing, designing, and web development solutions*

#### *Achievements/Tasks*

- Helped multiple clients gain more traffic through my content.
- Helped multiples clients grow their social media channels.
- Written blog posts, articles, landing pages, product descriptions, etc.
- Successfully built and implemented a content marketing plan for a reputation management start-up.

Contact: Benjamin Woods - [benjamin@maverickmarketing.com.au](mailto:benjamin@maverickmarketing.com.au)

### Copywriter Mindband

*A Sleep Headphones Company*

#### *Achievements/Tasks*

- Built and implemented successful series of email campaigns to educate potential customers about the importance of the product.
- Written multiple series of email copies to help retain and convert potential customers.
- Successfully cooperated and communicated ideas and strategies within the sales, marketing, and business development team.

Contact: Piotr Mientkiewicz - [iammienta@gmail.com](mailto:iammienta@gmail.com)

### Content Writer A Content Writing Agency

*Achievements/Tasks*

- Written over 100+ blog posts and articles for multiple clients.
- Covered niches like Pop Culture, Tech, Transportation, Outdoors, and much more.
- One of the top writers of the team.
- Helped the agency get more clients on board.

Contact: Kaz Phillips - [kazanoodle@gmail.com](mailto:kazanoodle@gmail.com)

### Content Marketing Manager Sovereign Wallet Network

*A crypto-based start-up*

#### *Achievements/Tasks*

- Built and implemented different content marketing plans for three different products they offered.
- Written content for their website and medium blogs, along with social media posts and captions.
- Outreached through different mediums like emails, forums, and content marketing.
- Helped them grow their social media presence.

Contact: Homm - [hommtrades@gmail.com](mailto:hommtrades@gmail.com)

## SKILLS

Content Marketing

Social Media Marketing

Good Sales Skills

Good Communication Skills

Excellent SEO Knowledge

## LANGUAGES

English

*Native or Bilingual Proficiency*

Hindi

*Native or Bilingual Proficiency*

Bengali

*Professional Working Proficiency*

## INTERESTS

Writing

Reading

Music

Philosophy

Psychology

Comedy