


Jennifer Ocampos

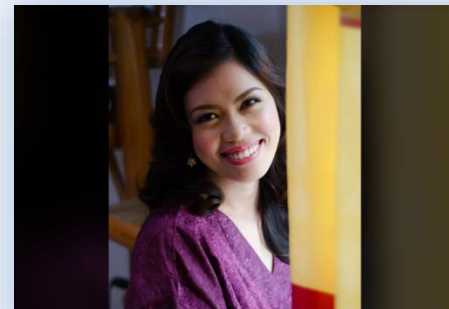
SEO/VA

 jennifer.luaton

 [linkedin.com/in/jennifer-ocampos](https://www.linkedin.com/in/jennifer-ocampos)


 jenniferluaton@gmail.com

 Iligan City, Philippines




EXPERIENCE

Junior SEO Specialist

 2012-2019/Full time


- SEO (On page and Off Page)
- WordPress - handling, uploading and formatting contents, images, videos
- Created successful campaigns through email marketing
- Achieved SEO link building goals by guest posting, blogging, article marketing, social bookmarking, blog commenting with links, Web 2.0 Posting
- Manual Web Directories Submission
- Link Wheel Posting with web 2.0 sites
- SEO optimized Article
- Social Media Marketing – facebook, twitter, etc. - Posting/Scheduling article post to social media using Buffer
- Lead Generation/E-mail marketing – manage bulk emails, searching prospect clients through Yellowpages, LinkedIn, search operators for Google search
- Used Salesgenie

Virtual Assistant

 2014-2016/Part-time

- Data Entry
- Image Research – editing images
- Admin Assistant Role
- Had E-commerce site experience using Bigcommerce platform

Affiliate Marketing

 2011/Full-time

- Amazon searching products; made product reviews, uploaded to site
- Searching and applying to affiliate programs (any niche and industry)

EDUCATION

Bachelor of Secondary Education Major in Biology

 2006-2010

Mindanao State University – Iligan Institute of Technology

COMPUTER LITERACY

Softwares

Excel

Word

Powerpoint

Outlook

The Best Spinner

SeNukeX

Social Bookmarking Demon

Salesgenie

MOST PROUD OF



9+ Years Online Job Experience
And still hunger for new skills to learn



Sent 6000+ emails/month for campaign and got real results PLUS closed deals.

PASSION



Dance
I love to shake my body and do my thing.



Music
Singing is my stress reliever.