

**For references please contact:**

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## **Ben Parsons**

- Deeply knowledgeable multimedia football writer and reporter
- Trustworthy voice and paid journalist since the age of 18
- Experienced in producing clean copy to tight deadlines for established regional/national media outlets, demonstrating an aptitude for working under pressure
- Proficient in driving online traffic through creative SEO techniques.

## **Journalistic Experience**

Present: **Premier League/EFL Accredited Reporter for Lancaster and Crowther Sports Agency**, writing on-the-whistle football match reports and interviewing managers throughout the North West for the Press Association and The Sun, with accompanying bylines. Agency work regularly published by Sky Sports, BBC Sport and The Football League Paper.

Present: **Paid Manchester United shift writer** covering news, match coverage and writing extended opinion pieces for popular fan website Stretty News. Written over 2500 articles since becoming first paid writer taken on by platform. Also feature on the website's podcast 'Strettycast'.

Present: Freelance sports writer, publishing opinion and interview articles in the **Manchester Evening News, Wales Online, Metro Online** and more. My freelance portfolio is listed above.

Love Sport Radio: November 2019 - March 2020

Regular voice for Manchester United on popular radio station.

September 2017 - Work experience at Halifax Courier

Working on sport desk and subsequently had articles published in the weekly newspaper on football, cricket and golf.

October 2016 - Work experience at Huddersfield Town FC

Working in media and commercial departments at Championship football club. Interviewed manager David Wagner and was later given a job working on match days, branding the stadium.

## **Education**

School of Journalism, Manchester 2019-2022

BA Honours, Multimedia Journalism

Training towards NCTJ Diploma in Multimedia Journalism (Gold Standard)

Greenhead College, Huddersfield 2017-2019

A Levels: English Language A, Sociology A, Business A

Crossley Heath School 2011-2017

GCSEs: 11 A\* to B