



Must be 18 years and older to drink. Drink Responsibly.



# OUR SPIRIT

WRAY & NEPHEW

#OurSpirit is a beat, melodious, a tune you can't get out of your head, a rhythm you can't help but dance to. It's **STRONG** legs pounding down the track, the crack of a cricket bat against the ball. It's our **UNDILUTED** talent for innovation and the way we find the most creative ways to tell even the simplest stories while kicking back at the bar. It's the way we've taken our many roots and fashioned them into a rich, colourful identity with our distinctive musical flavour, language and food. It's our ability to keep pushing, to stand strong in the face of adversity, to always reach for what might seem unreachable. It's our laughter and warmth. The **JAMAICAN SPIRIT** is a **PROUD**, powerful light that shines on us and the world beyond; #OurSpirit is something worth celebrating.

We took to the streets to find out how every day Jamaicans would describe #OurSpirit in one word. Here's what they had to say:

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