



MAGGIE BAUGHMAN

NEWS REPORTER

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- 🌐 www.maggiebtv.journoportfolio.com

SKILLS

High proficiency in Spanish
Adobe Premiere Pro
Adobe Photoshop
iNEWS
Blox CMS
Social News Desk
Field 59
Instagram
Twitter
TikTok
Facebook

AWARDS

-2018 Walter Williams Scholar
-Dean's List 2018-2021

WORK EXPERIENCE

REPORTER

KOMU-TV Aug 2020 - Present

- Tells stories from unheard voices using exemplary interviewing skills and investigation techniques
- Meets day-turn deadlines and provides live coverage of breaking news

DIGITAL PRODUCER

KOMU-TV Jan 2021-Present

- Generated over 120 thousand clicks on newsroom Facebook page by posting attention-grabbing news stories picked for target audience
- Writes, edits and produces digital content for newsroom website and social platforms
- Sends push alerts through KOMU 8 News app to build audience for upcoming news broadcasts

COMMUNICATIONS INTERN

Ibero-American University Foundation July 2021 - Aug 2021

- Wrote articles in Spanish for company's blog to promote 15 different areas of degrees offered
- Interviewed locals in Barcelona to produce videos highlighting two different masters programs

MULTIMEDIA JOURNALIST INTERN

Barcelona Metropolitan June 2021 - July 2021

- Promoted a networking event with over 65 female speakers through social media videos
- Pitched three article ideas a day for new magazine segment targeting study abroad students in Barcelona

EDUCATION HISTORY

Bachelor of Journalism

University of Missouri-Columbia Class of 2022

- University of Missouri Honors College member
- 3.66 GPA
- Minor in Spanish

Study Abroad Student

June 2021 - Aug 2021

University of Barcelona

- 4.0 GPA during Summer 2021 semester
- Coursework in international media issues and social science