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# HELDER VINÍCIUS FERREIRA

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## ABOUT

I am a screenwriter and journalist with experience in writing content for different media, whether fiction or non-fiction, in video, audio or text, for advertising purposes or not. For further information about me, please check my [LinkedIn page](#) and my [portfolio](#).

## PROFESSIONAL EXPERIENCE

### **Connections (webseries) – showrunner**

APRIL 2020 – present

"Connections" is a fictional [IGTV web series](#) which tells the stories of different characters trying to carry on their lives during the covid-19 pandemic. Along with the moviemaker João Victor Albuquerque, I've created the series concept and also directed all the eight episodes of the first season. As a screenwriter, I've written two of the eight scripts and I was also responsible for editing the other six. In addition, I was involved in the entire production process of the project, which involved more than 30 professionals (cast and crew).

### **Freelance writer**

AUGUST 2016 – present

As a screenwriter, I've collaborated with Bizzu Conteúdo in projects for brands like Liberty Seguros, Affinity and Danone. As a journalist, I've published reports in different media outlets, such as Revista Cult, MECA, Folha de S.Paulo and UOL. And as a copywriter, I've written for different brands and companies.

### **City of São Paulo Office of Culture – a.v. content coordinator**

MARCH DE 2019 – MARCH 2020

During the administration of secretary Alê Youssef, I coordinated the audiovisual team of the Communications department. In 12 months of work, I was able to conceive, produce, script and direct different types of audiovisual content, such as advertising films, [webdocs](#), an [interview show](#) and a fortnightly [podcast](#).

### **MECA, São Paulo – deputy editor**

MAY 2017 – JANUARY 2019

As a deputy editor I've edited and written, for print and web, reports on culture and lifestyle themes, interviews with prominent artists and a monthly cultural events digest. I've also taken part in the production of audio visual

content for social media and the coordination of the coverage of MECA music festivals.

**CULT MAGAZINE, São Paulo** – *reporter*

JANUARY 2015 – AUGUST 2016

As a reporter I've written about a wide range of cultural subjects, such as literature, arts, music, cinema and human sciences.

**Jovem Pan Radio, São Paulo** – *copywriter*

FEBRUARY 2014 – JANUARY 2015

During a year working at Jovem Pan, I've written for different segments, such as De olho no Congresso (a politics column about the Congress), Pan News (daily news show) and Pingos nos Is. On weekends on call I would write and coordinate the hourly Pan News.

**EDUCATION**

**FAAP** – *postgraduate*

2019 – 2020, São Paulo

Screenwriting for Film and Television.

**USP** – *graduate*

2016 – 2018, São Paulo

Modern Languages and Literature.

**FACULDADE CÁSPER LÍBERO** – *graduate*

2010 – 2013, São Paulo

Journalism and Social Communication.

**LANGUAGES**

Portuguese - Native or bilingual proficiency.

English - Native or bilingual proficiency.

Spanish - Limited working proficiency.

French - Elementary proficiency.