

New friends on the block

New Disney Springs locations present special Member offers

Walt Disney World Resort: From seafood and sailings to sweets and shades, some of the latest offerings now available at Disney Springs include special Member discounts. The new perk providers are part of The Landing (located at the former site of Pleasure Island), one of four distinctive neighborhoods materializing as the development of Disney Springs continues into 2016 (the others being Marketplace, Town Center and West Side). Here's a look at just some of the Membership Extras available at The Landing.

Apex by Sunglass Hut: A first-of-its kind sunglass store catering to performance-driven Guests, this specialty boutique offers a selection of sport-performance and lifestyle eyewear from such leading brands as Oakley, Ray-Ban and Under Armour. Guests can even customize their own Oakley eyewear and test out their selected sunglasses in the shop's revolutionary Explore Chamber, a simulation program designed to help Guests select the best lens for their needs. The shop, like other Sunglass Hut locations at Walt Disney World Resort, offers a 10 percent Member discount.

The BOATHOUSE: This yacht club-inspired restaurant, bar and marina (pictured below) serves up a gourmet menu – with much of the seafood locally sourced – and waterfront views of Lake Buena Vista. With artwork and artifacts celebrating classic seafaring vessels inside the restaurant – and headline-grabbing amphicar (the nine classic cars that magically become boats are among only about 180 such vehicles in operation across the globe) sending Guests

on 20-minute, Captain-guided voyages outside the restaurant – The BOATHOUSE is equal parts dining and entertainment. Members enjoy a 15 percent discount on lunch and dinner (excluding alcohol, tax and gratuity), as well as regular-priced merchandise and amphicar voyages.

Erin McKenna's Bakery NYC: A unique bakery with an entirely vegan, gluten-free and kosher menu, Erin McKenna's Bakery NYC is the vision of its namesake pastry chef, whose own food sensitivities inspired the recipes and her first bakery in New York City. Guests now enjoy these special treats at her quaint (and very pink) bakery at The Landing, and at select locations throughout Walt Disney World Resort. Erin McKenna's Bakery NYC at The Landing offers Members a 10 percent discount.

Havaianas: Devoted entirely to Havaianas, touted as the original flip flops, this Brazilian-inspired shop offers a wide range of flip flops and lets Guests customize their own pair, selecting the color of the sole and straps, and adding charms for personalized flair. Members enjoy a 10 percent discount off their purchase.

Vivoli il Gelato: The world-famous, family-run gelato shop that holds the distinction of being the only food venue mentioned in *National Geographic's City Guide to Florence* has opened its second standalone storefront (the first outside Italy) at The Landing at Disney Springs. The shop serves hand-crafted Italian gelato, espresso drinks, Panini sandwiches and other Italian favorites, all available to Members at a 10 percent discount.

REMINDER: To take advantage of Membership Extras, remember to present your valid Membership Card and photo ID.

