

Kathryn Augustine

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CONTENT DEVELOPMENT

Eversana Intouch

Associate Copywriter

Chicago
June 2022-Present

- Extract key information from clinical sources to write and edit copy for websites, social media, emails and brochures directed toward patients and healthcare providers
- Ensure medical accuracy and compliance with U.S. FDA regulations through rigorous fact-checking

Healthcare Provider Copywriting Intern

June-Dec. 2021

- Wrote, edited and fact-checked copy for videos and emails directed toward healthcare providers
- Developed a winning tactical plan proposal to integrate a novel drug into the client's portfolio

Dotdash Meredith – TripSavvy

New York
Jan.-March 2022

Commerce Resident

- Updated and edited commerce articles and product reviews read by 4.6 million TripSavvy readers for grammar, style and search engine optimization (SEO)
- Wrote newsletters for a subscriber base of approximately 10,000 TripSavvy readers

The Brave House

Social Media & Outreach Intern

Brooklyn, N.Y.
March-June 2021

- Created engaging content and graphics, including client profiles, for website and Instagram to bring awareness to its work supporting immigrant female survivors of gender-based violence

Crimson Education

U.S. College Application Mentor

Remote
May 2020-Feb. 2022

- Assisted international high school student clients in securing US college admission by editing and providing feedback on application essay drafts

JOURNALISM

The Daily Northwestern

March-June 2021

Opinion Editor

- Wrote, solicited and published columns, guest columns and letters to the editor
- Ensured all content was relevant, timely and met diversity and inclusion standards

Assistant Opinion Editor

Sept. 2019-Jan. 2020

- Edited opinion pieces, providing constructive feedback on structure and content
- Published approximately 10 opinion editorials online and in print

Opinion Columnist

Nov. 2018-June 2019

- Published approximately 20 opinion editorials online and in print, focusing on personal experience, current events and pressing issues

EDUCATION

Northwestern University

Medill School of Journalism, Media, Integrated Marketing Communications

Bachelor of Science in Journalism, double major in Psychology & minor in Legal Studies

Magna cum laude (GPA 3.9/4.0)