

Facebook Ad Copy examples

(For “The Sweet Spot” A golf instruction video course for seniors)

<https://simple seniorswing.com/p/the-sweet-spot-v2/>

BODY TEXT:

When it comes to adding consistency and distance to a golf swing, most instructors are failing their clients.

Look...

We would all love to spend a few hours of instruction and develop a “power swing” like Rory McIlroy or Ben Hogan...

...But more often than not, we end up with frustration, muscle soreness, and even injury.

Let me ask, you are you happy with your swing?

Are you consistently hitting 250-280 yard drives?

If you’ve read this far, I’m going to guess probably not.

That’s because the swing your instructor is teaching you is designed for professional golfers.

...And, you are not a professional athlete. You can’t spend 40-60 hours a week either on the range, or the links or conditioning in the gym.

We’re not working closely with health professionals, personal trainers, swing coaches, nutritionists, and more to push the limits on precisely what our bodies are capable of.

In other words, trying to copy the swing they – or any other professional golfer – uses isn’t going to give us the power and consistency we’re looking for.

It’s more likely to get us hurt.

That’s why we developed the Simple Senior Swing - the only golf swing designed by senior golfers, for senior golfers.

To hear the stories of many satisfied senior golfers, click on the link above.

And for a limited time, we are offering it at a deep discount (and a full 60-day unconditional money-back guarantee), just so even more senior golfers can discover the secret of a pain-free, powerful swing that wins bets and has younger, faster golfers running for the hills.

See you there!

HEADLINE:

Consistently get longer drives easily and without injury

SUBHEAD:

What if there was a golf swing that a senior player could use to hit long drives every time?

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BODY TEXT:

Older golfers have major advantages that younger golfers don't.

Don't believe me?

Think about it...

We always talk about what we lose as we get older, but nobody ever talks about what you GAIN as you age...

Wisdom, patience, and experience – the three things that are the difference between a range rat and a great golfer.

While younger players are chasing flashy techniques to impress their friends, senior golfers like you and I are looking for solid, repeatable fundamentals that get results.

Where they are constantly chasing the “next best thing,” we're happy quietly plugging away and improving our muscle memory connection so we can perform perfectly in difficult conditions.

And that is how real success is created in any area of life, whether it's golf, investing, or taking care of the people in your life.

As an older, wiser, more experienced player, you need an effective technique that that will play to your strengths while avoiding injury.

As you know, with advancing age comes more knowledge and understanding of golf, but less physical strength and endurance.

As we lose some of our power and flexibility, it's essential to make modifications, focusing on a swing that amplifies strengths and mitigates weaknesses...

...A swing that is more powerful, accurate, and consistent than younger players could even imagine.

To learn more, click on the image above.

This is a very easy self-paced home instruction program that will help you modify your existing swing to get long straight drives.

Consistent performance gets lower scores every time.

Check it out and enjoy.

HEADLINE:

How older golfers beat younger golfers

SUBHEAD:

Senior golfers regularly see the lowest scores with this one crazy trick...

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BODY TEXT:

I'm in my sixties, and I can break 80 just about every time I play.

I'm not saying this to brag; I'm convinced that anyone my age, regardless of their relative fitness level, can do this, or at least get close.

...That's assuming they have the right knowledge and tools to play to their STRENGTHS.

Think about players at the highest level:

Tom Watson almost won the British Open at 59. Jack Nicklaus woke the echoes at Amen Corner at 46. Phil Mickelson won just one major championship before he turned 35 and then won four after that, including The British Open at 43.

And this year, Tiger came back and won the Masters at age 43 after recovering from significant injury.

It's impressive.

In fact, I've heard a few sportswriters, in all their exaltation, claim that age is irrelevant in golf.

Well, that's not exactly true.

Saying that age isn't irrelevant in golf because Mickelson won The British Open or Tiger Woods won the Masters is like saying, "Brett Favre played quarterback when he was 41 so age is irrelevant in football" or "Jamie Moyer won 16 games when he was 45, so age is irrelevant in baseball."

We know that it's just not the case. There are plenty of older golfers who ARE deteriorating. And football? You can risk permanent injury or death playing too far past your prime.

The reason these men are winning at advanced ages because they have specialized knowledge and training that everyone else does not.

Not just in training and discipline, but in knowing their bodies, understanding the aging process and knowing best the techniques to leverage to remain at optimum performance.

So how can we, in our 50's, 60's and beyond keep up our game and go up against younger stronger golfers?

I have a revolutionary new swing method designed specifically for senior golfers that I want you to look at.

It will sync with your current swing and is very simple to master because there are no complicated "rules" or positions.

You won't be running through a mental checklist in your head every time you step up to the tee, trying to ensure you're keeping your arms, legs, shoulders, and wrists in a particular position.

In fact, this swing is so intuitive and straightforward that the vast majority of golfers who use it see a HUGE improvement in distance, consistency, and control in just a few minutes.

Click on the photo to find out more.

Gerry Sanderson

HEADLINE:

Is your age irrelevant in golf?

SUBHEAD:

What is the secret behind so many comebacks like Tiger Woods?