

# PATRICE TURNER

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Senior Copywriter | SEO Content Specialist

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## PROFESSIONAL SUMMARY

Senior Copywriter with **15+ years of experience** delivering high-performing SEO content, blogs, and research-driven copy for agencies, corporations, and small businesses. Proven ability to write persuasively across industries, translate complex information into clear messaging, and meet aggressive deadlines while maintaining quality and consistency.

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## CORE SKILLS

- SEO Copywriting & Content Strategy
- Blog Writing & Long-Form Content
- Legal & Industry Research
- Persuasive Marketing Copy
- Keyword Optimization (On-Page SEO)
- Brand Voice Development
- Editorial Planning & Deadlines
- Client & Agency Collaboration
- Project & Time Management

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## PROFESSIONAL EXPERIENCE

### Senior Copywriter / Content Writer

*Freelance | Agency & Direct Clients*

*2009 – Present*

- Produce SEO-optimized blog posts, web copy, and marketing content for clients across **legal, e-commerce, consumer goods, and service industries**
- Conduct in-depth research to ensure accuracy, compliance, and credibility—particularly for **legal and regulated industries**
- Write persuasive, audience-focused copy designed to improve **search visibility, engagement, and conversions**
- Collaborate with agencies, editors, and business owners to align content with brand voice and marketing goals

- Consistently deliver high-quality work under tight deadlines while managing multiple projects simultaneously

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## SELECTED AGENCIES & CLIENTS

- We Do Web Content
- DPrintWorldWide
- Groovy Bicycle
- Culligan Water
- Rannko Reputation Management
- Reel 365
- DIY Gallery
- Kiwi Avenue
- Key Pet Supplies
- DoGo Pet Brands
- Baron & Budd Law Offices
- Marco Fiberglass

*Complete client list available upon request*

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## CLIENT FEEDBACK

“This talented, prolific writer can write about anything. As a repeat client, I’m more impressed with every piece of copy.”

“Patrice is highly consistent in her writing, and our readers enjoy her blog pieces immensely.”

“She responded quickly, asked the right questions, and delivered exactly what I wanted—faster than expected.”

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## PORTFOLIO & REFERENCES

- Online writing portfolio available upon request
- Additional references available upon request