



# YOHANNA CHRISTIANI

BACHELOR OF COMMUNICATION SCIENCE

## CONTACT

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## PERSONAL PROFILE

Yohanna currently lives in Bekasi. She is passionate about writing and it is proven by some of her experiences in the writing field.

She is detail-oriented and conscientious, she likes to plan everything well and neatly arranged.

## OTHER SKILLS

- Copy/Content Writing
- Critical Thinking
- Interpersonal Communication
- Google Workspaces
- Microsoft Office

## CERTIFICATIONS

- **Vokraf**  
Digital Marketing  
(Aug 2021 - Nov 2021)
- **Rakamin Academy**  
SEO & SEM Specialist  
(Apr 2021 - Jun 2021)
- **RevoU**  
Introduction to Digital Marketing (Mar 2021)

## EDUCATION HISTORY

**LSPR COMMUNICATION AND BUSINESS INSTITUTE  
(LSPR JAKARTA)**

Graduated in 2020 | Majoring in Public Relations  
Excellent Class | Cumlaude with GPA of 3.5

## WORK EXPERIENCE

### ORBIT FUTURE ACADEMY

Copywriter | Jun 2022 - Present

- Wrote and supervised micro-copying for the job portal website
- Supervised social media content for various programs
- Wrote copies for different marketing and advertising channels

### FLOKQ

Content Writer | Feb 2022 - Jun 2022

- Wrote bilingual articles and social media content (IND & ENG)

### PINHOME

Copywriter | Jan 2022 - Mar 2022

- Wrote descriptions for any properties that are associated with Pinhome

### IDN MEDIA – POPMAMA.COM

Creative Writer | Sep 2021 - Nov 2021

- Wrote articles for Home Living, Relationship, and Third Trimester categories

### GREENERATION FOUNDATION

Content Writer | Aug 2021 – Nov 2021

- Wrote bilingual articles (IND & ENG)
- Wrote press releases and did media monitoring
- Wrote newsletter at the end of the month
- Maintain and execute the monthly event on Instagram