



Nikita Thakur

Content writer/Copywriter

A writer and a creative thinker, I have worked as a Magazine Journalist, News and Content Writer. I am currently working as a Content Writer, where I am a part of the Editorial Department of a pregnancy and healthcare app.



I CAN BE REACHED AT



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EDUCATION



BA (JOURNALISM AND CREATIVE WRITING)

Makhanlal Chaturvedi National University
of Journalism and Communication



WORK SAMPLES

<https://nikita741thakur.journoportfolio.com/>

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EXPERIENCE

- **Content writer/ Copywriter**
April 2022 - Present
iMumz App | Bangalore

Writing well-researched content
about pregnancy care and parenting
Writing notifications and app copies
Helping with internal and external
communications.

- **Correspondent**
July 2021- March 2022
Connecta Innovations Pvt. Ltd

- Working on monthly editorial issues of 4 Magazines
- Writing, editing and proofreading articles, profiles
- Managing social media handles of the magazines
- Researching and interviewing experts from Education, Technology and Business industries.

- **News Writer**
October 2020-June 2021
Brifly Media Pvt Ltd.

- Summarized Various News Articles for the Website
- Edited, and Verified Facts & Numbers

