

How to Find Great Blog Post Topics to Write About

So all you bloggers out there, when I say sometimes I blank out and have absolutely no idea on what to write about next, none of you will be surprised. Each one of us goes through this from time to time, so in order for us to never run out of ideas and always be ready with a plethora of thoughts; here are a few things I would like to share with you which will prove beneficial:

1. Pen down ideas:

Let me first begin with a very basic strategy i.e., pen down all your ideas in a word document/spreadsheet when it strikes you. There are instances when you are out and about and suddenly you think of something, note it down so that you can make use of it later.

Whenever you're stuck or facing a dry spell, open this magic notepad/word document which will end up becoming your savior.

2. Take inspiration from other bloggers:

It is never a bad idea to take a peek at what your fellow bloggers are upto. Go through their blogs, note down ideas or things you would have improvised on had you written about a similar topic, check for comments/suggestions being made on what has to be written next in the comment section of the article you're looking at.

Try and attempt a sequel to the article that you came across in your own terms or even better recreate the same article in your own style. Again, don't mistake me when I say recreate I mean draw inspiration not copy down the same thing by altering slightly. Either this or you could even attempt a sequel of your own blog entries, take a quick look at which blog entry drew a lot of attention recently and go at it.

3. Ask, Listen and Take Advice:

First and foremost, LISTEN !! It is very important for a person to listen to suggestions/requests being made by followers/customers. Look in the comment sections of your blog entries and check if your customer wants you to write about a particular topic. Borrow ideas from friends, contemporaries and if still you are at a dead end then ask your followers what they expect from you, what they want in your next blog entry and any other suggestions which would benefit both ends.

4. Social Media:

Social Media is everywhere nowadays. Anything and everything no matter how bizarre if it trends, garners a lot of attention from all kinds of audience. Check Facebook, Twitter, and Reddit to see what are the topics that are trending now and try to sequin an article around that.

Quora has proved its worth and you can see a lot of active users, check for a topic of relevance to you and take a few questions, pick one and write an article as an answer to it. Check Tweekchats (a platform where a topic is picked out discussed by various users).Do look up Topsy search, this enables you look up topics and will present to you all the trending topics on social media.

5. Internet to the rescue:

Well, Internet is our hero! It is a go-to for any problem we face nowadays. Whether it is to gather information, stay up-to date, find the right images and well the list goes on. So why not make use of it when you're stuck, Google is the mighty mighty! A quick google search goes a long way. You could also take a few topics of your choice and then subscribe to Google Alerts and you will never be devoid of topics.

Check out something called bottlenose while you're on it!

6. Share experiences:

Share you experiences no matter how big or small they may seem. For instance: Talk about what inspired you to start a blog, a family decision, your life, etc. People are willing to hear about any significant changes about the people they like to follow. Be careful here though, you do not want to keep spamming; in order for this not to happen, think of someone you admire/follow on a regular basis and think of what you would like to know about their personal life[nothing too intrusive!].

7. Use content-idea/keyword generators:

There are hundreds of content-idea generators based on the keywords you provide. Some of the top ones that I've come across are:

- Hubspot tool
- Portents content idea generator
- Build you own blog's idea generator
- Blog title generator
- KeywordTool.io

- Link bait generator
- ContentIdeator
- Content Strategy Helper
- Buzzsumo

The list goes on but these are a few you could check out! Keep blogging and let me know if you have any other ways / ideas which you personally use!