

# 24 Things I Learnt from These 8 Popular Niche Bloggers

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Bloggers often don't look into or read other industry blogs, but there's so much we can learn from them. Let's look at niche blogging for instance, It basically comprises of bloggers who blog in industries other than blogging / online marketing. You're an expert swimmer? time management coach? Fitness coach? Sure, niche blogging will allow you to present your expertise to your audience and also make a ton lot of money.

Believe me when I say that I awestruck by many of the popular niche blogs and today I want to share a few things that I personally found to be of help and hope that it could help you create/start a rocking blog !!

## 1. Photography schools:

So if you folks are into photography I strongly recommend you to check these niche blogs!

### a) [Rob and Lauren:](#)

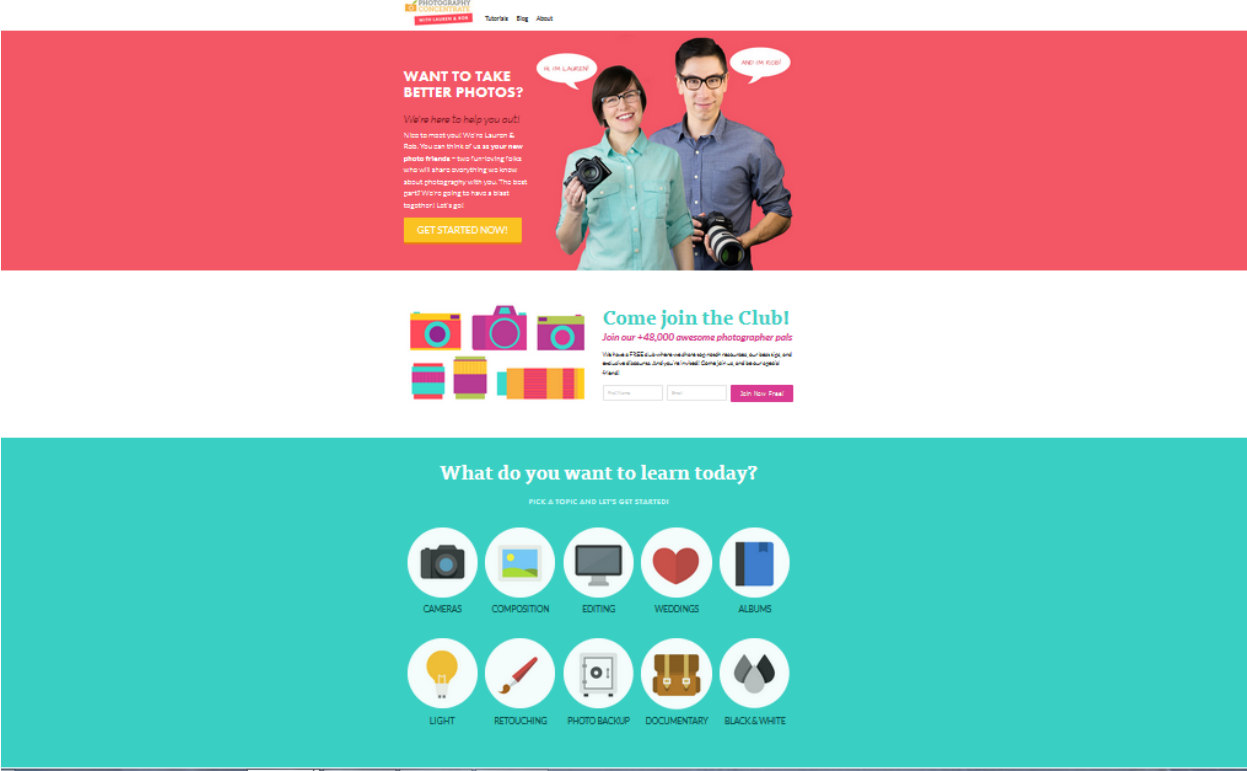
I consider myself really lucky to come across such an appealing blog, there are very few bloggers who understand that the way to a successful blog does not comprise only on generating amazing content (one of the driving factors). Let me list a few:

#### 1) **DESIGN:**

The first time I opened the site, for the first 5 min I was just eyeing the design. Well, they always say that a first impression always lasts and they make the cut! It so well designed with complementing colors, user-friendly theme, establishes their brand image.

The theme just hits the ball out of the park with the wonderful photos that they post! An appealing sight always adds to your benefit and makes sure to tempt users to revisit or even go onto subscribe.

A good design leads to higher conversion rates and more customer engagement! Thus you know the first step is to make sure you have a perfect design/theme!



**2) CREATE PRODUCTS COVERING VARIOUS ASPECTS OF YOUR AUDIENCE' DAY TO DAY LIFE:**

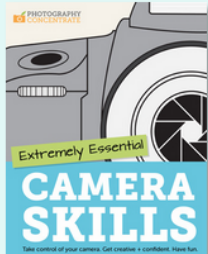
What makes Lauren & Rob stand out as experts you may ask? Well to witness that personally check out their tutorials listed on the site which include “Extremely Essential Camera skills”, “Super Photo Editing skills”, etc. proving that they have a strong foundation and shows that they are experts in photography!

# There are **4 Core Topics** in Digital Photography

Want to take better photos? You have to master these skills.



There are key settings on your camera, like **aperture**, **shutter speed**, **ISO** and **white balance**, that change the look and feel of your photo. You need to know what they mean, how they work, and how to adjust them to suit your needs. To learn these crucial skills, check out:









### Extremely Essential Camera Skills

This super popular tutorial combines video, illustrations and tons of example photos to teach you how to take creative control over your images. **You'll learn how to confidently shoot in manual mode**, and understand what is really going on in your camera.

Reg. US\$49.95

[Add to Cart](#) [Learn More](#)

They cleverly market their products to the audience on the website and monetize their blog in the best way which proves worthy to both sides! They even offer various ebooks on the same and these around day-to-day activities of people. An excellent strategy executed to the point!

	<h3>Simple Wedding Photography</h3> <p>A complete guide to photographing every step of a wedding, beautifully. <b>PLUS</b> learn how to build a successful business and make more money, with less effort!</p> <p>Reg. US\$49.95</p> <p><a href="#">Add to Cart</a> <a href="#">Learn More</a></p>		<h3>Awesome Album Design Skills</h3> <p>Albums equal serious profits. Get the skills you need to design beautiful albums with Adobe InDesign, quickly, easily and profitably. In just one day!</p> <p>Reg. US\$79.95</p> <p><a href="#">Add to Cart</a> <a href="#">Learn More</a></p>
	<h3>Backup or Die</h3> <p>You will lose your photos some day - make sure they're not gone forever. Create your perfect backup system the simple way - and save money with this fairytale eBook.</p> <p>Reg. US\$19.95</p> <p><a href="#">Add to Cart</a> <a href="#">Learn More</a></p>		<h3>Before/After</h3> <p>Gain powerful editing skills super fast as you watch me edit 11 unique photos in Lightroom. Learn how the essential tools work and when to use them.</p> <p>Reg. US\$18.95</p> <p><a href="#">Add to Cart</a> <a href="#">Learn More</a></p>
	<h3>Before/After: Black &amp; White</h3> <p>Learn how to get creative and dramatic black and white images with Lightroom as you watch me edit 10 photos from start to finish in this video tutorial.</p>		<h3>The Creativity Field Guide</h3> <p>Boost your creativity with this illustrated guide, packed with 100+ ideas, activities and sources of inspiration. Your next great idea is just a few pages away!</p>

### 3) SHARE MORE ABOUT YOURSELF WITH YOUR AUDIENCE (PERSONAL STORIES CONNECT WITH THE AUDIENCE):

You would have noticed in the initial images that the home screen is where the bloggers (Rob and Lauren) greet us personally or it seems to be! It has a wonderful effect on the visitors and may even lead them to become frequent visitors/subscribers!

Let me explain why! How do you connect with another person? When you make conversation and they entrust you with a personal story and well these guys do just that! Sharing their story of how they met, how they started out, etc only allows the audience to connect more to them.

So what have you learnt? People are always interested in other people's lives! Not only that, it feels like a welcome sign into their lives which makes it easy for you to gain their trust! Nothing intrusive but short everyday interesting memories will do!

Here's a blog post about their little baby boy:

**Max Learns Photography: Timing**  
by Rob Lim

Hi there, we're Lauren & Rob!  
Think of us as your photo friends - we're here to help you take better photos, and have a ton of fun together while we're at it! [Come get to know us](#), and read our crazy story about how we became photographers!

Instagram Twitter Facebook RSS SoundCloud

**FREE**  
Photography  
Course

HOW TO PHOTOGRAPH  
**LIFE**  
A FREE COURSE  
14 Days to Better Photos  
OF YOUR  
**FAMILY, TRAVEL +  
EVERDAY ADVENTURES**

Come learn how to take amazing

If you've been following this blog for a bit, you'll know that we recently bought our (now 3 year old!) son, Max, a camera. (If you haven't watched it yet, [the video of him opening the camera](#) is pretty adorable, from a totally biased parent perspective!).

### d) Scott Bourne:

The tagline of Scott Bourne's blog (photofocus), says it all! "Education and Inspiration for visual storytellers", firstly let us appreciate them for summarizing what their blog is about. Here are a few things to take note from their blog:

#### 4) EDUCATING THE AUDIENCE IS THE KEY:

A niche's blog aim is to circulate the passion centered around it. Photofocus does exactly this, it has various posts which are aimed directly at visitors looking for basics on photography. You will

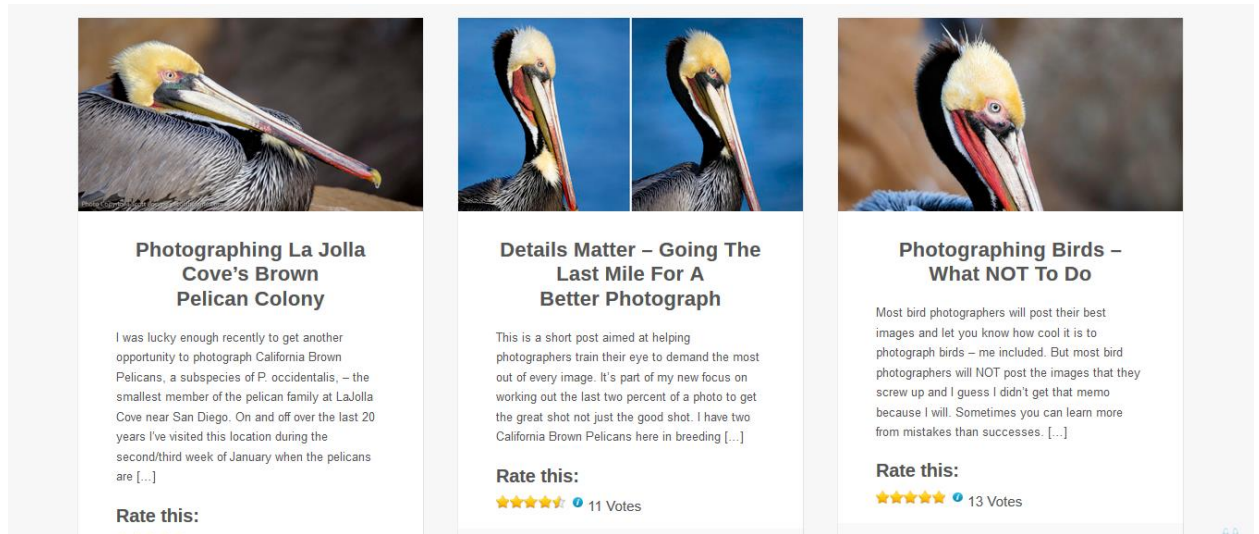
find a “learning centers” option in the menu where they teach you to work on basic tools & techniques such as photoshop, HDR, video, lightroom.



So the takeaway from here is that when the audience sees that they are gaining something of value, getting educated on the way, it pushes them to revisit.

### 5) END TO END HELP FOR PHOTOGRAPHERS:

Any blog that can cater to the most minimal of doubts succeeds and it shows that you can strive in your passion no matter what with blog entries such as “The power you have as a photographer”, “Every photographer has a place”, etc.



**Photographing La Jolla Cove's Brown Pelican Colony**

I was lucky enough recently to get another opportunity to photograph California Brown Pelicans, a subspecies of *P. occidentalis*, – the smallest member of the pelican family at LaJolla Cove near San Diego. On and off over the last 20 years I've visited this location during the second/third week of January when the pelicans are [...]

Rate this: ★★★★★ 11 Votes

**Details Matter – Going The Last Mile For A Better Photograph**

This is a short post aimed at helping photographers train their eye to demand the most out of every image. It's part of my new focus on working out the last two percent of a photo to get the great shot not just the good shot. I have two California Brown Pelicans here in breeding [...]

Rate this: ★★★★★ 13 Votes


**Photographing Birds – What NOT To Do**

Most bird photographers will post their best images and let you know how cool it is to photograph birds – me included. But most bird photographers will NOT post the images that they screw up and I guess I didn't get that memo because I will. Sometimes you can learn more from mistakes than successes. [...]

Rate this: ★★★★★ 13 Votes

This blog answers all these questions in their inspiration section (Yes! They have one). They hold contests which challenge you to up your skills and motivate you to do better.






### Enter To Win A New Fuji X100T & Copy of Photomatrix Pro

Want to make great HDR photos? Start off with a chance to do it for free thanks to HDRsoft! This contest is to celebrate the new year, photography, HDR and more – all thanks to our partner HDRsoft, the makers of Photomatrix Pro. If you don't already use Photomatrix Pro, be sure to try out the demo and [...]


**Rate this:**

1 PHOTOFOCUSADMIN



LISA ROBINSON

photofocus  
**PODCAST**  
#Q&A



### Photofocus Podcast February 7th, 2016— Questions & Answers with Rich Harrington & Scott Bourne


Photofocus Podcast February 7th, 2016— Questions & Answers with Rich Harrington & Scott Bourne Thanks for all the great questions you've been sending in to the Photofocus podcast. This week Rich Harrington and Scott Bourne tackle some great topics to help photographers. Remember, you can post those questions by sending us a note here at Photofocus. Get the [...]

They release podcasts for the same to clarify any further doubts that might arise. The customer is their primary concern and they do as much to provide end-to-end service for them.

## 6) CONTENT IS KING:

They have an excellent knowledge base which ensures the driving factor of the blog is the content itself. The content truly stands out and it is simple, straight forward and even can be understood by a layman.

They cover a wide range of topics which include tips, hacks, product reviews, inspirational posts which include beautiful pictures to keep you captivated.



### Utilizing the Crop Tool Overlay


The crop tool in Lightroom is a well-known tool, yet there is more to it than there may seem. Here I will show you how using overlays will make the crop tool more effective and useful. Once in Lightroom, navigate to the Develop panel and select the crop tool [keyboard shortcut R.] 1. Setting Up [...]

**Rate this:**

3 NICCI WIDENER


★★★★★ 2 Votes

2 NICOLE S. YOUNG



### Time Lapse Photography Just Got A Powerful Update

If you're a Time Lapse fan like myself than this is an exciting weekend. Gunther Wegner, creator of LRTimelapse, (arguably the best plugin/tool for your time lapse arsenal on the market), just sent out the press release detailing the specifics of the latest update to LRTimelapse 4.5 including use of



Permalink to Time Lapse Photography Just Got A Powerful Update

### Untitled

Category: Children Photograph: "Untitles" by Md. Abu sayed joader. This image really caught my eye for a number of reasons. The photographer captured children playing in an area most would consider unsafe, while they seem unaware of his presence. It feels as if we are seeing a peek into their mischief. The punchy colors and strong contrast lends [...]

**Rate this:**

Follow

It fuels the enrichments of the blog thus keeping both parties equally happy. The guest blogs done are also in the same style and offer varied set of topics centralized on photography.

They make sure the content comes out in a readable and simple format yet turning out to be an interesting read.

## 2) Fitness:

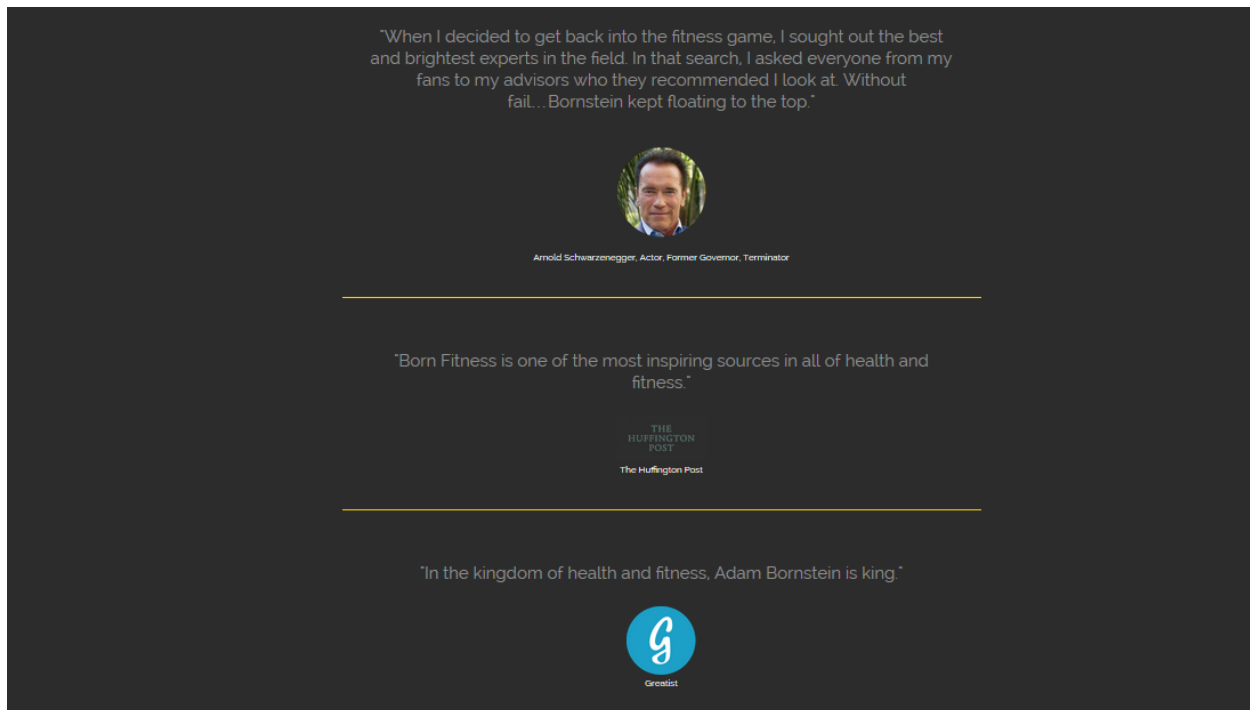
### c) [Adam Bornstein](#):

One of the most popular fitness blogs on the line, the first page of the site bluntly puts out that this is the place to be for anything and everything you need to know about fitness , “Don’t google your fitness questions”, it is indeed a bold statement to make and yes the blog lives up to the standards. A few notable things include:

#### 7) USING POPULAR NAMES ON YOUR BLOG MAKES YOU SEEM MORE CREDIBLE:

When you recognize something popular on a platform you immediately associate the platform to be more credible. This is what “Born Fitness” does, it puts in credible names which include Arnold Schwarzenegger, The Huffington Post, Greatist along with small testimonials by each of them to attract the audience.

If such popular names endorse it we don’t see any reason not to try it ourselves!



He also mentions well-known names such as Arnold, Rob Sulaver, Tony Gentilcore, etc in his content which include their techniques. They are live examples of perfect fitness and everyone aspires to be them thus including names like these will also inspire audience to subscribe to your content.

**The Expert: Arnold Schwarzenegger**  
**Muscle Building Technique: The Strip Method**



"Without stripping there is no excitement," says Arnold. Before you get the wrong idea, the legendary bodybuilder is referring to mega-drop sets that he used to quickly and efficiently challenge his body. The idea is simple and an instant way to shock your system and pack on muscle.

Here was Arnold's approach in his bodybuilding days, with the dumbbell overhead press as an example:

- 1) Use 100-pound dumbbells for 6 reps
- 2) Immediately grab 90-pound dumbbells and do another 6 reps.
- 3) Complete this pattern—without rest—until he reached 40 pounds

"By the time you're on the lower weights, the burning is so intense that 40 pounds would feel like 110," says Arnold.

It's time efficient, and your muscle activation increases as fatigue sets in. But one of the biggest benefits comes from using *less* weight. You don't need to use heavy weights to see results and have an incredible workout. "Even if you started with 15 pounds and worked down to 5, it's a great way to work your muscles quickly and always keep them guessing."

**The Expert: Rob Sulaver**  
**Muscle Building Technique: The Pump**



"The greatest feeling you can get in a gym, or the most satisfying feeling you can get in the gym is... *The Pump*." -Arnold

One of Arnold's most famous lines captures the incredible feeling and reason that many people lift weights. "Anyone who's ever had a tough resistance training session knows the feeling well - massive, engaged, tight vascular muscles," says Rob Sulaver, owner of [Bandana Training](#).

While a little vanity is fine, training for a pump actually has benefits for your body that go beyond the "most satisfying feeling." In a scientific sense, the pump is the vasodilation of your capillaries, says Sulaver.

This means that you're increasing blood flow to your body tissues, which helps transport the nutrients in your body more efficiently, and can improve your recovery. On a hormonal level, the pump can help increase testosterone and growth hormone *naturally*; this potent cocktail means more muscle and less fat.

What's more, the pump also triggers feel-good endorphins and enkephalins—nature's painkiller. "That's why the pump is associated with wonderful, euphoric superhero feelings of invincibility and extremely good looks," says Sulaver.

You can receive a pump in a variety of ways. Try combining heavy movements like squats and bench presses (3 to 6 reps per exercise) with bodyweight movements (think pushups and lunges) for higher reps (8 to 12). Or, you can simply keep all exercises in the 3 to 10 range (a mix of lower and higher reps), but shorten your rest periods to about 30 seconds to create the pump.

Whatever your choice, training for the pump isn't the only key in the muscle building process, but it does play a role in packing on size and reminding you of the work you're putting in.

**The Expert: Tony Gentilcore**  
**Muscle Building Technique: Wave Training (PAP)**



One of the fundamental aspects of adding muscle is becoming stronger. For most people, this can be a frustrating process. That's why wave training was so useful. Scientifically speaking, wave training is a technique known as "post-activation potentiation." (Now you can see why bodybuilders used a different name.)

The technique involves alternating sets of low rep training with sets of higher reps, says strength coach [Tony Gentilcore](#).

The low rep set (with a heavy weight) activates more muscle fibers so that when you do the higher rep set, you can lift *more* weight than you normally would.

For example: After a proper warmup, perform 1 rep of squats at 225 pounds. Rest 2 to 3 minutes, and then lift 185 pounds 5 times. The 185 pounds should feel lighter because the

## 8) USING TESTIMONIALS LIKE NOBODY ELSE:

I have earlier mentioned about the amazing testimonials by various stars. Now in order to better connect with the audience, BornFitness has a testimonial page dedicated to the people like you and me who have benefited from it.

By doing this, the audience relates to the everyday nuances that they face and the blog thus becomes relatable and trustworthy.

### Testimonials



Gina Ferranti

I have not only fallen in love with fitness, but the knowledge and confidence I gained is invaluable. Born Fitness coaching helped to change my life. I highly recommend it to anyone looking to do the same.

[Read more](#)

#### Latest Born Fitness Testimonials: Everyone Has A Story...What's Yours?

<p><b>Gina Ferranti</b></p> <p>I have not only fallen in love with fitness, but the knowledge and confidence I gained is invaluable. Born Fitness...</p> <p><a href="#">Read more</a></p>	<p><b>Mary Beth</b></p> <p>A life is epic. A life has meaning. Mary Beth Eckersley's life - even just the past 10 years of it - is worthy of...</p> <p><a href="#">Read more</a></p>	<p><b>David Musikenth</b></p> <p>I went from 83 kgs to a constant 69-70 kgs. My body fat dropped from 20 percent to below 10 percent and my fitness...</p> <p><a href="#">Read more</a></p>
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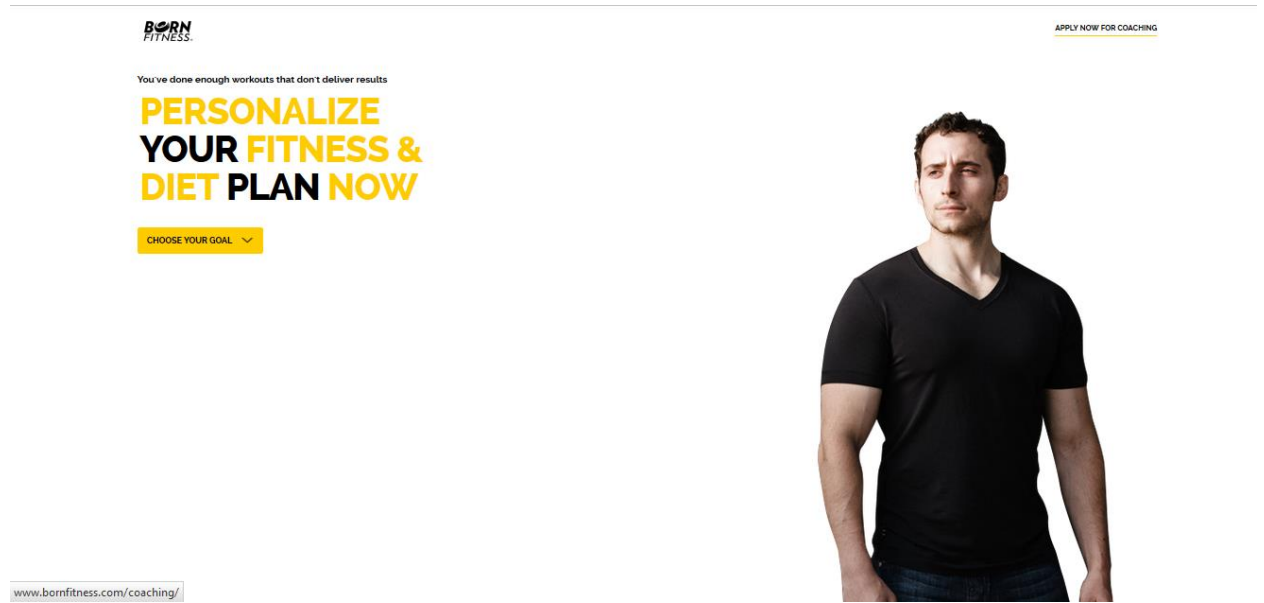
## 9) Provide services based on people's goals, aspirations:

They cater to a wide range of audience and needs, be it a beginner who's looking to start out fresh and needs help to focus, muscle gain, fat loss, you name it!

This allows and satisfies the needs of various people who come looking with doubts, need more understanding, if it's the right part for you, one-on-one experience (personalized), etc.

Thus they put the customer's needs first and help people reach their goals by specifying every detail. Thus this earns them positive reviews and puts at them at the top of the game.

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The advertisement for BORN FITNESS features a man in a black t-shirt on the right side. On the left side, there is a text overlay that reads: "You've done enough workouts that don't deliver results" in small black text, followed by "PERSONALIZE YOUR FITNESS & DIET PLAN NOW" in large, bold, yellow and black text. Below this text is a yellow button with the text "CHOOSE YOUR GOAL" and a downward arrow. In the top right corner, there is a small link that says "APPLY NOW FOR COACHING". In the bottom left corner, there is a URL: "www.bornfitness.com/coaching/".

## *d) Steve Kamb:*

### 11) SHARE MANY MANY SUCCESS STORIES:

Performance is measured by success, if your blog is successful then it is automatically associated with being more reliable, popular and most times more relatable. NerdFitness by Steve Kamb runs so many success stories which helps us attain trust on the product that is being sold.

## 10 MONTHS. 128 POUNDS LOST. THE BEST TRANSFORMATION I'VE EVER SEEN.

Move over Optimus Prime: have a new favorite transformer. His name is Joe, and he has the best Nerd Fitness success story I have EVER seen. In 10 months of following Nerd Fitness, Joe has lost 128 pounds. If you are (really) overweight, out of shape, and worried that it's too late to get started - stop. It will take time, and it won't be easy, but it IS possible. Let's meet Joe, my new hero.

[KEEP READING](#)



## MEET STACI: YOUR NEW POWERLIFTING SUPER HERO

Ladies, meet your new hero. Men, prepare to be humbled. My friend Staci, or Spezzy as she's known around the Nerd Fitness community, has one of the best success stories I've ever seen. For the women out there who are scared about "getting too bulky when lifting weights," this article is for you. If you're curious what happens to a girl who packs on twenty pounds of muscle and starts lifting heavy weights, you'll find your answer here...I have no doubt it will surprise the hell out of you.

[KEEP READING](#)



Many people like you and me have tried and the results are so clear thus make sure to ask a few to share their story which will not only prove to be an inspiration to others but also benefit the blog in establishing a strong hold.

### 11. CREATE AN AMAZING, HEALTHY AND ACTIVE COMMUNITY AROUND YOUR BLOG:

An active community which includes people with similar goals and mindset helps motivate the members to attain fitness. It is a positive sign and a plus to anyone who is not just looking for fitness tips but also motivation and weekly challenges.

**THE NEXT CHALLENGE WILL BE 4 WEEKS AND STARTS FEBRUARY 1, 2016**

[The forums can be found here.](#)  
[The rules and guidelines are here](#)  
[Need help picking your quests? Use our challenge quest template here.](#)

Character creation and epic quest creation, which is a new feature can be found here: <http://www.nerdfitness.com/level-up>

#### WELCOME

<b>Start Here!</b> Help/FAQ/Where to Begin. Teach me about the guides!	379 topics 5305 replies	<b>The Assassin Want YOU</b> By WingedWolf Today, 09:22 AM
<b>Rebel Introductions</b> New to the Rebellion? Welcome to the boards, soldier! Post your story here, your battle plans, and what you plan on bringing to the table.	9767 topics 39875 replies	<b>This isn't even my fina...</b> By WingedWolf Today, 09:32 AM

#### REBELLION HEADQUARTERS

<b>Rebel Army Base Camp</b> The Pub (Off Topic) Post all general discussion topics here.	5469 topics 124356 replies	<b>Be Dum Tiss (Bad Joke Thread)</b> By Tomu-san Today, 09:37 AM
<b>The Woot Room</b> Hit a milestone in your weight loss? Hit a new high on your deadlift? Beat God of War III? Share your success here. It's contagious.	3553 topics 21954 replies	<b>First ever gym workout!</b> By Cataleya Today, 09:32 AM
<b>The Respawn Point</b> Something wrong? Post about it, and then discuss how you are going to respawn and succeed this time!	689 topics 2571 replies	<b>20 seconds of courage does...</b> By Cataleya Today, 09:24 AM
<b>Daily Battle Logs</b> Start your own thread and keep track of your workouts and food logs here. Nothing says accountability like letting the world read what you're doing.	4075 topics 113501 replies	<b>Nerd Girl Running's Pro...</b> By Iaronsine Today, 09:37 AM

#### New Groups

##### Recent Status Updates

- Maaghan** 10 Feb  
I've never been able to get mug cakes to work, and it makes me sad :(
- WingedWolf** 10 Feb  
SEVEN. S-E-V-E-N. GAH.
- MiaulinTheCat** 10 Feb  
I have to go to the dentist tomorrow. I have always hated it, but I think my last visit turned seeing dislike into actual fear. Must take care to enjoy this day, for tomorrow, I die.
- Akura** 10 Feb  
Just got a copy of "Level Up Your Life". And it's... hardcore? Awesome! I'm afraid I won't sleep tonight...
- Lokesbrah** 10 Feb  
First week into Spartan Trials Program by Dasebe... It's only level one, but I feel good for sticking to it. Developing the discipline of a warrior!

The blog has various communities for various needs including nutrition, general fitness, etc. This benefits both sides by increasing your customer count and also satisfying the requirements of the existing members thus establishing the growth and popularity of the blog.

Thus, make sure to create a healthy, interactive community for the members to give them extra benefits.

## 12. WRITE A BOOK TO SHOWCASE YOUR EXPERTISE:

Expertise takes you places and shows that you truly possess the skill and helps you gain trust so how do you prove your worth out there? YES, you've got it. One of the ways is to compile your knowledge in the form of a book and offer it to your customers online.

The image shows a landing page for the book "Level Up Your Life" by Steve Kamb. At the top, there are logos for Amazon, Barnes & Noble, and iBooks. Text on the page includes "Buy My Book!", "FROM THE FOUNDER OF NERDFITNESS.COM, STEVE KAMB!", "Ready to build your epic quest? Start HERE!", and "CREATE YOUR CHARACTER". The main title "LEVEL UP YOUR LIFE" is prominently displayed in yellow. Below the title, a subtitle reads "Discover the simple framework to find adventure and start leveling up your life today." A quote from Chris Guillebeau is featured: "Steve Kamb is not only a real-life James Bond, he's also written a damn good book." The book cover is shown, featuring a man in a suit pulling open his shirt to reveal a red superhero-style chest with the title "LEVEL UP YOUR LIFE". Navigation links include "About the Book", "Read a Chapter", and "About the Author".

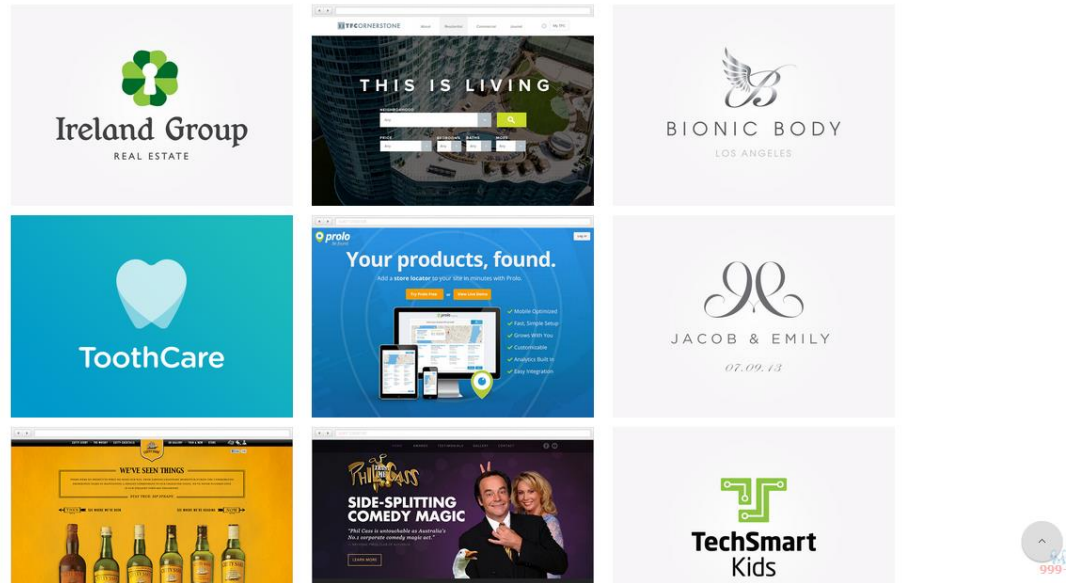
Steve Kamb uses this strategy to publicize his standing and brand which only adds to the popularity of his blog and establishes himself as an expert. His book is featured on the blog along with reviews to give it a stronger standing.

## 3. Web Design Blogs:

### e) Jacob Cass:

## 13. CREATE A BEAUTIFULLY DESIGNED PORTFOLIO AND GREAT CLIENTS' LIST:

When you're in the field of design it is very important to showcase your own profile in the most creative and visually appealing way possible. These guys have already let their work speak by having their portfolio drafted beautifully on their blog.



Another great part and tactic that they have followed was to list their clients to show their success factor. It tells the story of their success when such highly valued brands entrust them with work. This not only establishes themselves as a reliable platform but also shows them they are at the top of the game.

Thus make sure to include a set of your clients and your work to showcase your skills and your style which will help the customer have a better understanding.

#### **14. PROVIDE INSIGHTS INTO HOW YOU WORK: (MY DESIGN PROCESS)**

They not only work for you but also provide insights into how their thought process usually is during the design process. They have various articles on every aspect including Social Media, Blogging, photography and creativity.

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## Creativity

- [9 Steps to Become Your Most Creative Self \(eBook\)](#)
- [The Secret To Creativity](#)
- [Tips to Improve & Boost Your Creative Process](#)
- [192 Creative, Smart & Clever Advertisements](#)
- [Do you use your left or right brain more?](#)
- [How To Be Creative](#)
- [How To Boost Your Creativity](#)
- [56 Awe Inspiring Creative Photographs](#)
- [92 More Must See Creative Photographs](#)
- [80 NEW Creative, Smart & Clever Advertisements](#)
- [Be Creative But Don't Over Do It](#)

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## Advice For Design Students

- [Design Agency Job Hunting Tips](#)
  - [7 Ways Designers Can Get Their Foot In The Door](#)
  - [Top Design Schools & Tips For Choosing One](#)
  - [Top 10 E-mail Etiquette Tips During Your Career Search](#)
  - [Elements of a successful online design portfolio](#)
  - [The Pros's and Cons of Spec Work](#)
  - [16 Designer Job Descriptions](#)
  - [Design Agency or Freelance?](#)
  - [Tips for Building & Optimising Your Online Portfolio and Digital Network](#)
  - [6 Simple But Important Tips for Design Students](#)
  - [Advice For Design Students](#)
  - [How To Get A Job In Social Media](#)
  - [How much to charge for design work?](#)
  - [How To Get Your First Job](#)
- 

Growing their visitor count by even including the procedure for people looking for tutorials, tips or anyone trying to discover their own style would benefit quite a bit. It also increases transparency and trust thus pulling in more clients as well thus increasing monetary benefits by a high margin.

### **15. BE MORE APPROACHABLE:**

They make sure to provide and reach out in every possible way. It shows professionalism and also expertise when they come out to address you with any doubts that you may have.

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## Contact

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I'm available to chat by email, phone & Skype.  
Shoot me an email to schedule a time.

### Email Me

Use the form below or email me at [jacob AT justcreative DOT com](mailto:jacob@justcreative.com).

YOUR NAME \*

EMAIL \*

WEBSITE

REASON FOR CONTACT \*

YOUR MESSAGE \*

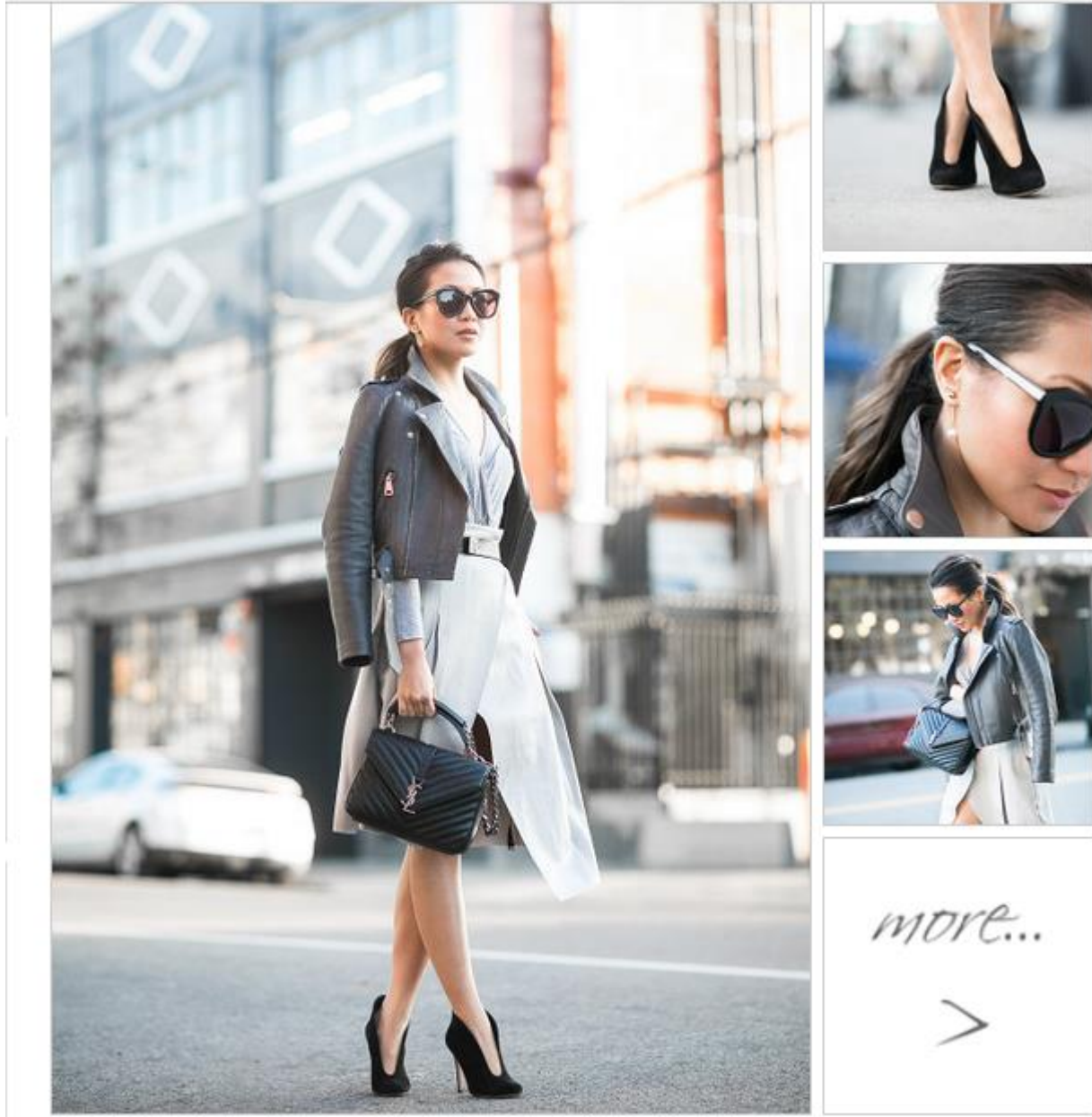
## 4. Fashion:

### *[f\) Wendy Nguyen:](#)*

#### 16. USE GREAT LOOKING IMAGES:

What better way to lock your attention than by showing wonderful images. Fashion is art they say; what we see is what we get when you read the blog posts. High quality images are used to express more than words in case of this blog. I personally love the photos and feel that they add a personal touch to the story.





Using great, relevant images has been proved to boost your conversion rates, well what are you waiting for?

### **17. CREATE AN AWESOME MAGAZINE AROUND YOUR BUSINESS:**

Want a rather easy and straightforward way to summarize your work/posts into a single PDF, the solution is right here. Create an awesome magazine centralized around your business!!

“The Frame” by wendyslookbook does exactly this; it compiles a set of wonderful images, strong content and markets the brand.

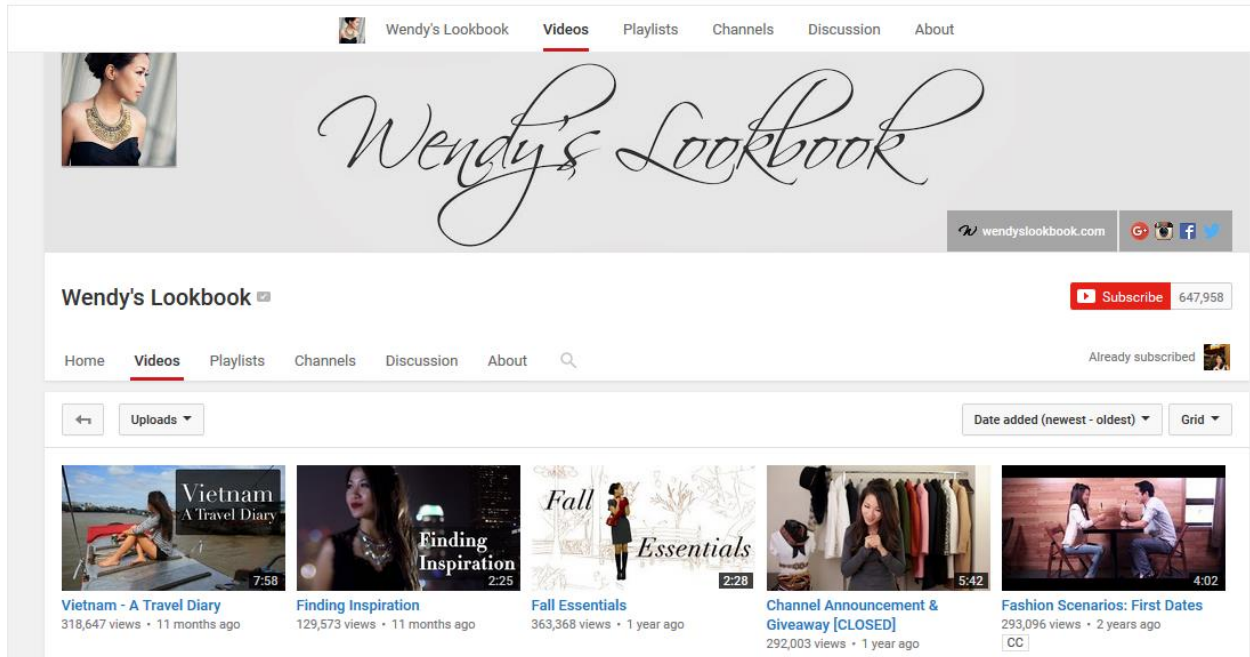


It helps the customer to just browse through a few pages and understand what your style is rather than browse through numerous blog posts. It makes it simpler for you as well as the customer plus giving you an additional way to promote your business.

### 18. CREATE AN AWESOME YOUTUBE CHANNEL:

A lot of niche blogs that I had come across seem to miss the biggest channel to promote their ideas/content/brand. Social Media is a huge platform for publicizing and establishing your brand nowadays.

She taps into the social media channel which is explored the least (Youtube) and creates informative content. It unleashes a wide range of audience who grasp information visually or by streaming more than by reading content and catering to them increases your reach.



Simple yet informative things such as travel experiences, tutorial, tips, giveaways are shared on this channel.

What I understood from her style was that make sure to reach out to your customers and promote your blog on platforms to establish yourself in the upper sector of niche bloggers.

## 5. Lifestyle:

### *g)Geraldine:*

#### 19. ADD HUMOR TO DEAL WITH THINGS:

I absolutely love she takes everything into stride and makes it into something to laugh about. Her writings are relatable and really funny, also a perfect example to just let go and have fun at what you do.



⤴ I'm the one with slightly less facial hair.

I got my mom's jawline and my dad's nose. I suppose it could have been worse. But enough with the photos.

You are after all dealing with niche blogs, you are writing about something you're passionate about, might as well add some humor and keep the audience and yourself entertained.

## 20. GET CREATIVE WITH YOUR TOPICS:

Well, yet again my attention was captured by the numerous out-of-box titles, entries that she's made.

# A LETTER TO MY HUSBAND, REGARDING THE MILK HE LEFT OUT ALL NIGHT

Posted on: **JAN 9 2014**

Tags: [Life at Home](#), [Nothing to Do With Travel](#), [Rand](#)

Posted in: [Life at Home](#) » [Nothing to Do With Travel!](#)

Comments: **75**



Don't be afraid to get creative with your topics; try to cater to every set of audience. This will also enable customer interaction and help understand what kind of audience you're exactly dealing with by experimenting.

## 6. Self Help Blogs:

### h) James Clear:

#### 21) OFFER AWESOME CONTENT IN EXCHANGE OF VISITOR EMAILS (FOR LIST BUILDING):

James Clear uses a strategy which many successful bloggers use nowadays for conversion and internal list building, i.e., they offer something in return to the email address that you put in.

#### Transform Your Habits: The Science of How to Stick to Good Habits and Break Bad Ones



Change your life the easy way with this scientifically-backed resource. The full guide is packed with 45 pages of information about the science of how to stick to good habits and break bad habits. The guide is filled with proven research on how to make changes, overcome obstacles, and reach your goals. You'll get more than 2 years of research from top behavioral experts distilled into an easy-to-understand guide.

For instant access, just enter your email address and click "Get Updates!"

You'll get immediate access to the guide, plus you'll receive new articles every Monday and Thursday about building good habits, breaking bad ones, and living healthy.

My email address is...

  
  
Zero spam. Unsubscribe any time.

Catchy lines, phrases on a compiled set of what your blog entries represent could be offered. It is an incentive for the customer and also an added benefit for you to publicize your content.

#### 22. SUPPORT CONTENT WITH FACTS / RESEARCH / SCIENCE:

Audiences want to discover information when they enter your platform. James Clear does a wonderful job by backing up his article with facts, research which ensures that he does thorough background checks and increases reliability.



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## How Long Does it Actually Take to Form a New Habit? (Backed by Science)

By James Clear | Behavioral Psychology, Habits

Maxwell Maltz was a plastic surgeon in the 1950s when he began noticing a strange pattern among his patients.

When Dr. Maltz would perform an operation — like a nose job, for example — he found that it would take the patient about 21 days to get used to seeing their new face. Similarly, when a patient had an arm or a leg amputated, Maltz noticed that the patient would sense a phantom limb for about 21 days before adjusting to the new situation.

These experiences prompted Maltz to think about his own adjustment period to changes and new behaviors, and he noticed that it also took himself about 21 days to form a new habit. Maltz wrote about these experiences and said, "These, and many other commonly observed phenomena tend to show that it requires a minimum of about 21 days for an old mental image to dissolve and a new one to jell."

In 1960, Maltz published that quote and his other thoughts on behavior change in a book called [Psycho-Cybernetics \(audiobook\)](#). The book went on to become an blockbuster hit, selling more than 30 million copies.

And that's when the problem started.

You see, in the decades that followed, Maltz's work influenced nearly every major "self-help" professional from Zig Ziglar to Brian Tracy to Tony Robbins. And as more people recited Maltz's story — like a very long game of "telephone" — people began to forget that he said "a minimum of about 21 days" and shortened it to, "It takes 21 days to form a new habit."

Make sure to include tips, facts, hacks and any such briefs that you can include into your article ; this keeps the audiences engaged while reading.

### i) [Leo Babuta:](#)

#### 23. KEEP IT MINIMAL:

Make sure to use simple, understandable format and keep everything to a minimum. Don't go overboard with content (writing, pictures, color, etc) as this may confuse what you are trying to put forwards and the visitors lose interest fast.

zen habits : breathe

## Our Relationship with the Present Moment

BY LEO BABAUTA

Have you ever thought of the present moment as a loved one?

I've been working with this thought lately, and I find it helpful when I'm feeling rushed, distracted, worried, upset, frustrated, anxious, sad, irritated.

Let's think for a moment about our relationship with this loved one we might call the Present Moment ...

- We barely pay attention to it, thinking instead of what we have to do later, things we're worried about, etc.
- If it's boring or uncomfortable, we habitually turn away from it and go to distractions, rejecting the Present Moment.
- We judge it as good or bad, pleasant or uncomfortable, and dislike it if it isn't behaving the way we want.
- We don't accept it as it is, but want more, are worried we're missing out, think we should be doing something else.
- When we're upset or frustrated, it's because we have a story running in



The blog Zen Habits by Leo Babuta showcases a perfect example of less is more.

**24. BE CONSISTENT:**

Last by not the least, be consistent in terms of blogging. Make sure to prepare a schedule and stick to it as you never know who it might disappoint if you don't release a post on schedule. Many statistics have shown that posting consistently increase the traffic that comes onto the site.

Leo Babuta has been blogging consistently since 2007 and continues to do so, try to take from this and make sure that you do the same.

