

Skej Digital Ad #1 (30 sec.)

Carl Hatch

EXT. PARK - DAYTIME

JOSH (20's), talks on the phone next to his car. He holds a frisbee.

JOSH

Yo Matt, I'm at the park, where you at?

MATT (20's) sits up on his couch, the coffee table is cluttered. He eats cereal.

MATT

What do you mean?

JOSH

Frisbee, remember? We've been talking about this for weeks!

MATT

Ah dude, it just slipped my mind-

Matt sweeps papers off the coffee table, revealing "Frisbee with Josh" scrawled on a calendar. He silently curses to himself.

MATT

I'll be there soon-and hey, you can try that boomerang I got you for your birthday.

Josh hangs up the phone, reaches into his car, and pulls out a boomerang. He walks to an open space and throws it. It sails in the air, back over his head, and nails a car. A husky, intimidating man walks out. Josh runs away.

NARRATION

Skej. Keeping plans, planned.