

Example Story #1-

"Father Of Five Finds Innovative Product To Resolve Over-Usage Of Toilet Paper"

In large families, bulk buying essential items is necessary. However, when those items are out of stock during a nationwide shortage, it can make any shopping trip arduous.

Unable to buy toilet paper for his family of five, father Stephen Gonzalez grew immensely frustrated. The signs on the shelves blaming COVID-19 for the shortage only enraged Stephen further.

"Seriously? This is insane. There's no way people need this much toilet paper right now," He grumbled bitterly to himself as he continued down his shopping list his wife had written for him before he left.

After days of searching through all local retail stores and finding nothing but empty shelves, he ordered his wife and three children to limit their toilet paper usage. Not only did this cause a rift in their bathroom trips, but Stephen felt he was the only person adhering to his toilet paper limitations. Every time he glanced into a wastebasket in their bathrooms, there were more small piles of empty toilet paper rolls stacking up amongst the rest of the trash.

"I don't think I'm asking for too much," Stephen vented to his wife. "How much toilet paper do these kids go through? I even showed them how many paper squares were appropriate for each use!"

"I think you need to understand how it upsets them when you get irritated over a simple issue like toilet paper," His wife responded in a harsh tone. She had seen the impact of her husband's obsession with their family's toilet paper usage distressed their children. Tensions ran high in the Gonzalez home as Stephen placed tight restrictions on access.

The following morning, Stephen went to the store to run errands for his family. He knew among one the many items his wife had written for him, toilet paper would at the top of his list. As Stephen strolled the store's aisles, he sighed in exasperation upon seeing the empty shelves where toilet paper would have sat. He continued to rummage throughout the different store aisles in hopes of finding a misplaced pack of toilet paper until coming across an interesting looking object.

"What is this?" He asked an employee to tag items in the aisle next to him, pointing at the foreign object.

"That's a bidet, sir. We just received a new shipment," The employee answered. Stephen read the description tag and began questioning the employee about the bidet. While listening to the details, Stephen felt a weight lifted off his shoulders.

He kept glancing in the rearview mirror at the large cardboard box on the drive home, taking up space in the trunk of his car. A rush of excitement flowed through his body about showing his new discovery to the rest of the family. The stress of toilet paper slowly melted away, and he hoped his family would share the same relief in his solution to their toilet paper argument.

Stephen quickly installed the bidet on his family's toilet and invited his wife and children to come to take a look at his new find.

"We don't have to use toilet paper anymore! No more counting squares or driving to five different stores only for us to get one of the last packs on the shelves. We won't even need it!" He boasted proudly, showing off their newly decorated toilet.

After a few weeks of using their new bidet, the Gonzalez house became much more peaceful. The children did not argue about who used more toilet paper, and Stephen was no longer counting how many empty toilet paper rolls he found in wastebaskets. He could not help but look at the aisle where the open toilet paper shelves lined up on his next shopping trip. Looking at the agitated shoppers, he could not help but laugh at what once was his pain and continued shopping, blissfully drowning out shopper complaints.