



SARAH LÍDICE

PROFILE

JOURNALIST | Brazilian, 23 years

portfolios: [photographies](#) and [reports/texts](#)

+ drive licence A and B

EDUCATION

2020 - 2024 • **University of Sao Paulo (USP)**

São Paulo, Brazil - Bachelor of Journalism | Bac+5

Overall media: 9,5/10 (Top 5 students of the class)

2022 - 2023 • **Université Lumière Lyon 2 (exchange program)**

Lyon, France - selected for the Merit based scholarship program

PROFESSIONAL EXPERIENCE

2025 **Communications Assistant (full-time)**

Tomie Ohtake Institut, **currently working here**

- Management, development, and updating of the Institute's website
 - Support in executing media plans for exhibitions, events, and seminars and audiovisual production
 - Production of newsletters and handling the public channel via email, material for internal com.
- > I was an intern between *mai-dez/2024*

2022 **Intern reporter, São Paulo (SP)**

Editora Meio&Mensagem, *mars-jul/2022*

- Conducted and wrote reports on advertising and marketing (website and weekly)
- Conducted interviews with CMOs, HR personnel, and Diversity Heads of Brazilian media companies
- Covered press conferences, marketing events, and engaged with audiences on social networks

2021 **Intern multimedia reporter, SP**

Rádio University of Sao Paulo, 93,5FM *mar-jul/2021*

- Proposition of agendas, investigation, interviews, voice-over and editing of reports (in audio for Rádio USP, in text for the Daily online section);
- Assistance on the daily closing of the newspaper;

2020 **Multimedia reporter, SP**

jornalismo júnior (junior journalism company of USP), mar/2020 - jan/2021

- Sports and film reporter at USP's Junior Communication Company, Jornalismo Júnior
- Audiovisual reporter (productio of podcasts, videos, photo reports)
- Production of content for social networks (Instagram, FB and Twitter)

SKILLS

Office pack

Photojournalism

Textual production

Adobe pack

(Lr, Ps, Pr, Ae, InD)

CERTIFICATES

- Workshop | Documentary production in Amazon, Jul/2022
- Course | A look at Japanese photography (SP), May/22
- Workshop | Contemporary dance, Grupo Corpo, jan/21
- Exposition | Photography chosen for the University Photojournalism Expo
- Course | Reporter of the Future Project (SP), Dec/20
- Bootcamp | Latin America Leadership Academy (Medellín, CO), Jul/19

VOLUNTEERS

- Intern at "Periscolaire", activities with kids — Elementary School in Lyon, France (*mai/2023*)
- Human Resources Director — Jornalismo Junior (junior journalism company of USP), São Paulo (2021–2022)
- Educator — English and History of Brazil courses for elementary school students (2018)
- Director of communications — students' union member (2017–2019)
- Editor-in-chief of the high-school newspaper O Prisma (2018–2019)

LANGUAGES

Portuguese/BR (native)

- French (**DAF C1**)
- English (**IELTS C1**)
- Spanish (**B2**)