

PARTYLITE® Weekly BUSINESS UPDATE

Nov. 18, 2015



PartyLite Making Lifetime Appearance

PartyLite will make an appearance on The Balancing Act airing on Lifetime Television® on Nov. 23 and Dec. 14. Tune in as **Senior Regional Vice President Tami Hutchinson** of the **Greater Significance Region** spreads the word about the PartyLite opportunity to an even larger audience!

[CLICK HERE](#) for a preview of the show.

The segment will air each day at 7:30 a.m. ET. For local channel listings in the U.S., [CLICK HERE](#). After the airings, we'll post a link to the segment.

New Biz Benefits!

Tami isn't the only one promoting the PartyLite opportunity. You can promote a special perk of starting a PartyLite business in November!

When you sponsor a new Consultant, Nov. 1-30, who submits \$500 or more in sales, both you **AND** your new Consultant will receive the new Obelisk Lantern for FREE!* It's a \$150 retail value!



[CLICK HERE](#) for the current list of achievers.

[CLICK HERE](#) to download the flyer and start sharing this awesome opportunity to earn a big booking item for Winter/Spring 2016.

---- Monthly Tools ----

[November YourBiz](#)

Your business at a glance!

[November Party Rewards](#)

[Dec. 1-17 Party Rewards](#)

[Dec. 18-31 Party Rewards](#)

[Nov. 1-30 Party Sale](#)

[November Sponsoring Flyer](#)

[November New Consultant Lantern Flyer](#)

[2014-2015 Annual Recognition Yearbook](#)

[2015-2016 Annual Recognition Program](#)

[Santa's Secret Stash](#)

[50 Gifts Under \\$50](#)

[Leader Boutique](#)

[Fall/Holiday Selling Guide](#)

[Consultant Catalog](#)

[Brite Start Program](#)

[Brite Start Boutique](#)

[PartyLite Social Images](#)

[Trip Brochure](#)

Sponsoring & Parties Help You Earn Rewards, Cash!

You can still earn big income and **MORE** rewards to help you prepare for the holiday rush!

[Check out the updated list of achievers and everyone on track to earning rewards HERE.](#)

New Year in November Sales Challenge:

- Submit 2 \$300 Parties, select your choice of any two Fall/Holiday 2015 or Winter/Spring 2016 products at 65% off!
- Submit 4+ \$300 Parties, also earn the new Spring Art Glass Hurricane (pictured at right), **FREE!**



Nov. 1-30 Party Sale & \$5 Guest Shipping!

There are tons of ways to make biz grow this month! Make sure to share the [Nov. 1-30 Party Sale flyer HERE](#), all of the other specials and details on \$5 Guest shipping.

Earn Special Annual Recognition

You can join the elite Party Club group and earn recognition for your amazing accomplishments with your business. Find out more details in the [2015-2016 Annual Recognition Program HERE](#).

Get a look at more biz excitement in the [November YourBiz HERE](#).

CLARIFICATION: Double Bundle Cyber Weekend Promotion

We will be offering Double Bundles (Tealights, Votives, Melts and Escentual Jars) for individual online orders, Nov. 26-30. Preferred Rewards may NOT be used toward this offer. Although we normally allow Preferred Rewards to be used on bundle offers because they are in the catalog, we do not allow Preferred Rewards to be redeemed on special offers and sales.

We apologize for any miscommunication and confusion.

You Can Still Earn Your Extra Day



[PartyLite SpotLite](#)

Share More With PartyLite Glow

Social media is your ticket to more business! Expand your Customer base and share the awesome income opportunity through PartyLite Glow - your social media hub!



Visit bit.ly/partyliteglow, sign up today, start sharing and have fun!

Need help getting started? Email partyliteglow@partylite.com.

Try #plsupport

Your PartyLite support team is right here! Our awesome Customer Support staff is still available to help on the Consultant Facebook group as part of a 60-day trial period after regular business hours Monday-Friday.

From 5 p.m.-10 p.m. ET on weekdays and 6 p.m.-10 p.m. ET weekends, please post your question on the Consultant Facebook group using the hashtag #plsupport and this will be seen by the Customer Support representative.

During regular business hours (8:30 a.m.-5 p.m. ET), please continue to contact Customer Support by phone, email or Click-to-Chat.

FALL/HOLIDAY FACEBOOK PARTY

A Fall/Holiday Facebook Party script is now available on the Learning Center. To view, [CLICK HERE](#).

You can extend your stay in Los Cabos before you hit the road!

Senior Unit Leader Resina Guidetti of the **Real Diehl Region** was one of many to take full advantage by earning the extra day in Jamaica, enjoying the snorkeling experience, more time to party and relax.

"I'll never miss the extra day," she says.

Take note of how to earn an extra day in paradise this month: Nov. 1-30, submit \$5,000 in personal compensatable sales and sponsor a new Consultant who submits \$500 in personal sales by Nov. 30.

See the latest top 200 [HERE](#).

Keep an eye on your [trip plan](#) [HERE](#). More details on earning your all-inclusive trip to Los Cabos are [HERE](#).



STAY IN-THE-KNOW!

MOBILE WEBSITE

Whether you're at a Party or on-the-go, stay connected using the PartyLite mobile website. Go to mymobile.partylite.com and use your CBC login information.

ONLINE PROMOTIONS

Visit the Online Promotions section on the CBC homepage.

PartyLite Product Hotline

Stay up-to-date on items no longer available and/or on back order by viewing the Product Hotline. To visit, [click here](#).



Mystery Boxes Return!

Spread the SUPER NEWS!
Mystery Boxes are back for a limited-time only in December!

With each \$30 purchase, Customers can select a Mystery Box packed with at least \$100 worth of awesome PartyLite products for only \$30.* Plus, there are now six different combinations, so Customers ordering more than one can receive different assortments.



Find those Customers who love surprises and share the news now!

**Mystery Box contents are from Winter/Spring 2015, Summer 2015 and Fall/Holiday 2015 catalogs. Jonathan Adler for PartyLite products are not included. A purchase of multiple boxes may result in repeat products.*

Launching Your 2016 Biz!

Additional Six Picks cards are now available on Consultant Purchase (BCWS16) for only 75 cents per set. Make sure you're using them to get your business ready for 2016.



Schedule Your Jan. 7-8 Launch Parties & Register Parties By Dec. 15

Register your Jan. 1-16 Parties and your Launch Parties on the CBC or by [CLICKING HERE](#).



You could win cool prizes and a call from Home Office!

Making 2016 Your Best Year!

We have tips to help you make 2016 the **BEST YEAR EVER!**

See the NEW Action Steps feature on the Learning Center.

Taking these steps in November will help you start your New Year off right in January. [Click here](#) to find all the details.



Promote Your Presents!

Your special holiday gift-giving page on the Learning Center/Centre features more tips and advice to share!

Here's Your Weekly Tip: Don't let your Preferred Customers miss out on using their points for a great deal! Send them the 50 under \$50 gift-giving video and a link to the flyer.

[CLICK HERE](#) to visit your holiday headquarters for big biz! Your new Monthly Business Page will also get you ready for success in 2016. Check it out [HERE](#).

Don't Forget These Holiday Delivery Dates

Save these deadlines for guaranteed delivery and dates as the holiday season approaches!

- **Dec. 8** - For guaranteed delivery by Dec. 23 for APO/FPO addresses and fundraisers
- **Dec. 16** - For guaranteed delivery by Dec. 23 for standard shipping on Parties and online orders
- **Dec. 17-21** - Express orders online only not attached to a Party to be delivered by Dec. 23
- **Dec. 17** - Fall/Holiday catalog ordering closes at 11:59 p.m. ET
- **Dec. 18** - Winter/Spring catalog ordering opens at midnight ET
- **Dec. 24-25** - Home Office closed

Express Shipping Prices

Starting Dec. 17, express shipping is available once again at the same price as last year for guaranteed delivery by Dec. 23. The additional cost is \$6 for 3-day delivery, \$10 for two-day air and \$20 for overnight. Available only for online orders not attached to a Party and only inside the contiguous U.S.