

Tara Leigh Parks

Member of the Authors Guild

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[portfolio](#)

EXPERIENCE

Story Terrace, 2016 - Current

- Senior Level Contract Book Ghostwriter
 - develop preliminary outline for book
 - interview client in-person, on the phone, or via video calls
 - write the manuscript, clarifying structure and content to engage readers with storytelling defined by voice and action that define life stories and/or brands

Agency Elevation, 2023

- In-House Content Writer
 - created six to eight, 500-word daily blogs or PR pieces
 - enhanced brand voices by creating narratives via research on company, industry trends, keywords
 - received three marketing firm requests to work as the sole writer for 22 brands

How to Confidently Buy Property in Italy: Get Your Own Slice of La Dolce Vita, 2020

- Developmental Editor of best-selling Amazon e-book about Italian property consultancy
 - stats: #49 in 30-Minute Travel Short Reads; #88 in Tuscany Travel

Nitro Interactive, 2014-2017

- Agency Contract Writer
 - conducted and wrote weekly interviews
 - wrote weekly client blogs and newsletters
 - created social media posts for Facebook and Twitter, including responses
 - managed content calendar

Intellibright, 2016-2017

- Agency Contract Writer
 - increased CTAs for small to mid-sized brands by writing web pages and blogs
 - increased CTAs for Intellibright by writing tech pieces for its company blog

Razor: Lamp Travel App: San Francisco Gay History Tour Travel App, 2014

- Story Writer & Voice Performer
 - researched the history of San Francisco including famous inhabitants, events, and sites
 - wrote the stories and performed the voiceover

EnVeritas Group, 2013

- Contract Writer
 - researched, wrote, and edited two 2500-word articles for the iTriage medical project

Apass Education, 2012

- Contract Writer
 - edited literary summation passages for a standardized test project

XYZ Media, 2012

- Contract Writer
 - wrote a webpage for a NYC assisted living facility via interviews and industry trends

Niche, Partner of the Lawrence Group, 2011

- Contract Writer
 - wrote product copy for the online catalogue of this interior design and furnishing firm

The Market Magazine, 2011

- Feature Article Writer
 - researched and wrote “10 Things to Do in NYC”

Ghosts of Manhattan, Schiffer Publishing, 2008

- Book Author
 - developed outline for book
 - interviewed 25 people from various businesses and historical sites
 - wrote manuscript and worked closely with editor to develop flow of content
 - book received five and four-star ratings on Amazon and Abe Books
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SKILLS

**versatile writer | keyword research | interviewer & researcher | developmental editing
photography | Buffer, Hootsuite | Google Docs, Word Press | Slack**

EDUCATION

- BFA, DePaul University, Chicago
- Foundations of User Experience (UX) Design Certificate
pursuing Google UX Design Certificate DX61
pursuing StudioWeb's Complete Web Developer Course
- TESOL Certification from GLOBAL TESOL College, NYC