

Introduction Style: First, Problems and requirements are introduced. Then the solution is presented.

Best Salon POS (Point of Sale) systems for 2021

Salon businesses have specific requirements besides just sales and taking payments. Clients for a salon business require excellent services with proper time supervision. As a Salon service professional, you may face a slow and stressful manual check-out process, which may affect your services' quality. Hairdressers, massage therapists, beauticians, and other salon professionals require online booking appointments, scheduling solution tools, inventory management, Optimizing revenue and much more.

With the bigger burdens, the Salon business has many offerings that require flawless management, specifically if your salon business has a vast acceptance in your area. If you truly need to excite your clients, ensure that you are operating on innovative technologies and an improved Point of Sale system.

Salon P.O.S is a perfect tool that allows salon proprietors with the exact features for improved effectiveness & productivity. The finest salon P.O.S software is implemented to decrease operating prices, modernize workflow, improve customer service and save time. That is the reason Salon P.O.S software is so vital for the salon owners.

This guide is a review guide for the top salon point-of-sale software. These salon P.O.S softwares will help you simplify the processes and save time by automating the manual tasks.

Table contents will be updated after a detailed review of all the salon POS softwares

Software	Cost	Unique Features
 The logo for phorest, featuring a stylized white hairbrush or comb shape inside a purple circle, with the word "phorest" in lowercase white letters below it.		
 The logo for SALON IRIS, featuring a stylized black and yellow hair curl icon above the text "SALON IRIS" in a sans-serif font, with "SALON" in black and "IRIS" in yellow.		

After a detailed REVIEW, a new topic will be added as “Top Features”.

The top feature topic will include the unique and individual features.

SALONIRIS

Salon iris is one of the soft wares to assist you with your salon business management. Salon iris offers your clients features from booking online appointments to appointment reminders. For Salon owners, Salon Iris offers catchy marketing campaigns for your potential customer.

Here is a detailed review of the Salon Iris software.

EASY ONLINE BOOKING:

Your customers can book the appointments at any time with the latest Salon Iris Software, even from their social media accounts. Salon Iris is featured with the 24/7 online booking service for your salon. You can also easily customize your online appointment scheduling website with different themes and photos as per your needs. Salon Iris also offers a friendly customer portal to help your customers secure credit card payments for pre-payments, request new appointments, and View upcoming meetings before their number.

Catchy Marketing Campaigns:

SalonIris assists salon business owners’ in pre-prepared customizable email-marketing and text-marketing campaigns. It only involves selecting customer constraints like age and group and the schedule for the campaign.

Friendly Mobile Applications:

SalonIris comes with easy-to-use and simple mobile applications for both, i.e., android and apple mobile phones. All the features can be accessed with these mobile phone applications, including checking booked appointments, view customer in-and-out and other all features.

Powerful Statics Management:

You can easily check your service statics, get the Weekly, Monthly and Yearly reports for your sales and other service statics.

Salon owners can easily run the payroll for their service professionals through the salon iris software. Salon Service professionals can also check for upcoming appointments and can plan that way.

Easy Customer Management:

You can access previous customer appointments, previous service purchases and other histories about service satisfaction. It also supports loyalty reward programs to attract previous and new customers. Loyalty programs are powered with point systems, which may increase with the number of purchases.

PHOREST

Phorest is one of the salon P.O.S software to assist you with your salon business management. It supports online booking, automated text and mail confirmations for the appointments, reminder notifications, staff management and inventory management.

Staff management:

You can manage working days, annual leaves, staff working locations, and set staff hours through Phorest Salon P.O.S software's staff management feature. Phorest also affords for tracking the payroll data for all the staff from every salon business branch. Phorest keeps the record of salaries and the tips or commissions for the professionals. Phorest also tracks the time and staff hours, including start, break and leave time.

Easy Online Booking:

Phorest allows salon owners to let their clients book any appointments on their time via the web. Your clients can rebook, double-book and view their appointments from anywhere and anytime. Phorest let the salon owners get the orders or appointments even in non-business hours with its 24/7 online booking feature.

Phorest is also supported by social media websites integration to let your customers book their appointments through Facebook or Instagram, or other social media websites.

Loyalty Program:

Phorest affords loyalty program management for the salon business to value loyal customers by offering some discounts or rewards. The loyalty program helps the salon business to grow by attracting regular customers.

Another unique feature that Phorest software supports is the smart upselling tool, which lets the loyal customers get a discount on buying products and services that they have never purchased before.

Inventory Management:

Phorest software contains a list of more than five thousand pre-loaded products. Salon Owners need to tick mark the products that line their stock. It also supports the management of countless products without any extra charges.

Phorest is featured with barcode scanning to check the status, quantity and sales for the respective product.

Appointment Confirmation and Reminders:

Phorest can send text notifications for appointment confirmation and a reminder alarm a few hours before the appointments. This feature helps salon professionals in time management without any extra delays.

Rosy Salon Software

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Square

Buyers Guide: What features Does Salon POS system Need (1500-1400)

You will catch from most business owners that they cannot think of running their business without a POS system, and they are correct. Managing a Salon business with multiple branches, outlets, inventory, and employees is impossible in this day and age without a staff to do that specifically.

To help you choose the right salon P.O.S software, we have compiled the number of factors you can keep in mind while selecting the salon P.O.S system. Your selection of the salon P.O.S systems may vary with your business requirements.

Online Booking /Online Client Scheduling

Study shows that every 4 out of 10 clients prefer online appointment scheduling in non-business time. This can result in a heavy loss in revenue making if the business does not support online client appointment scheduling.

Online Client scheduling is when you allow customers to book their seats through the internet. Online client scheduling increases ease for your clients by booking online seats when they need it.

Online client scheduling saves much time for salon service professionals, including the time for visits and shifts, and that time can be allocated to other different tasks. Online client scheduling also reduces costs.

Online Client scheduling saves you from many other tasks, including database maintenance and appointment reminders. For Example, a client is changing his address; he will update it through his web access.

Email & Text Confirmation

Automated Confirmations for newly booked appointments and time threshold reminders play a major part in customer service satisfaction.

Look for the Salon P.O.S software that can afford the automated text and email confirmation feature for the new bookings, so that salon professional does not need to worry about it.

Another important thing is the reminder notification, which alerts the customer about the booked appointments a few hours before their salon visit.

Email and text confirmation feature for the newly booked appointments and reminder alarm saves time and improves customer satisfaction for the salon.

Loyalty Program Management

Clients are the soul of any business. The key factor for a successful business is the repetition of customers. Their Appreciation and keeping them satisfied, a salon business needs loyalty rewards or discounted membership plans. Loyalty programs are launched to attract regular customers by offering some discount, free services or any reward due to their trust over the business.

The loyalty Solution program in the Salon P.O.S system is a quick way to make a loyal client base. Your Salon P.O.S software should cover a loyalty program management that rewards your loyal customers and should also support some discounted membership program for regular customers.

Real-time reporting

For a salon owner, Reports are crucial because it lets you know the business performance and the other necessary statics.

Informative reports are important tools to manage performance and to decide proper business direction and strategy. The salon software must support the automated reporting for the inventory, appointment summary, client analysis and sales growth for the detailed analysis.

GO for salon P.O.S system that affords many ways to execute a report.

Good Salon P.O.S software affords reports for top customers, Key-Performance-indicator, individual service professional sales and other real-time reporting.

With real-time reports, you can observe your business's major performance scores and collect other important data.

Good Salon P.O.S software supports pre-made reports covering all the data from clients, sales, products, employees, services, marketing and operations.

Cloud Based

Sales & financial reports

Wait List

Staff Rostering

Retail Systems Vs Salon POS - 200-300 words