

JAMIL HUDSON

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PROFESSIONAL SUMMARY

Team player with a natural ability in communicating through various forms of literature and visuals. Very adept at developing relationships. Detail oriented personality with a passion to drive customer satisfaction and sales conversions in the fashion and entertainment industries.

EDUCATION

INDIANA UNIVERSITY PURDUE UNIVERSITY - Indianapolis, IN
Bachelor of Science in Organizational Leadership

May 2020

- Cumulative GPA Above 3.0
- Division 1 Basketball Student Athlete (2016 - 2018)
- Peer Mentor Leader - Incoming students, focused on academic and personal development (2018 - 2020)
- Student Researcher - Male mental health (2018 - 2020)

PROFESSIONAL EXPERIENCE

VZN Los Angeles –Los Angeles, CA
Journalist – Arts, Fashion, Music

August 2020 - Current

- Researching and coordinating with creative content specialists to develop stories in fashion and entertainment.
- Managing interviews for CEO of VZN for the company website.
- Collaborating with influencers and stakeholders to incorporate content into music playlists, photography, and social media content.

PATTERN MAGAZINE - Indianapolis, IN
Event Management/Marketing Intern - Fashion

May 2019 - August 2019

- Planned and executed seven fashion-based events within a 3-month timeline.
- Contacted seven potential donors and sponsors for venues and funding.
- Filmed and produced video content by using Adobe Premiere Pro for the Young Creatives project.
- Worked cross-functionally with the photography team and the social media department to create weekly graphic designs for various platforms (Instagram, Twitter).

ASSETS & INTERESTS

- **Professional and Community Involvement:** Boys and Girls Club (2010-2015)
- **Technical Skills:** Monday, Outlook (Event Planning); Excel, Powerpoint; Adobe, Premiere Pro, iMovie (video editing); Canva, Adobe Illustrator (Graphic Designing), WordPress (copywriting, content creation)
- **Extracurricular Activities:** Modeling, writing poetry and monologues

REFERENCES

- **Dr. Cullen Merritt**, PROMPT Research Group, 317-278-0200, merritt1@iupui.edu
- **Nicole Morris**, VZN Los Angeles, (317) 523-4096, vznlosangeles@gmail.com